

## OFFICIAL RULES

### CINCINNATI BENGALS COACH OF THE WEEK 2024 PROGRAM

**NO PURCHASE OR PAYMENT NECESSARY TO ENTER OR WIN A PRIZE. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED BY LAW. BY ENTERING INTO OR PARTICIPATING IN THE CONTEST YOU AGREE TO BE BOUND BY THESE OFFICIAL RULES.**

The Sponsor of this Contest is Paycor, Inc. ("Sponsor"), a Delaware corporation, with its principal place of business located at 4811 Montgomery Road, Cincinnati, Ohio 45212. The Administrator of this Contest is Cincinnati Bengals, Inc. (the "Administrator" or "Bengals"), an Ohio corporation, with its principal place of business located at located at 1 Paycor Stadium, Cincinnati, OH 45202.

1. **ELIGIBILITY; DURATION:** The Cincinnati Bengals "COACH OF THE WEEK PROGRAM" (the "Contest") is open to legal residents of the states of Ohio, Kentucky and Indiana who are at least 18 years old at the time of entry. Entrants must be head football coaches of their respective high school varsity football team during the 2024-25 academic school year. Void where prohibited.

2. **EXCLUSIONS TO ELIGIBILITY:** Employees, officers, directors, agents, and representatives of the Sponsor and Bengals, and their respective parents, affiliates, subsidiaries, wholesalers, retailers, distributors, advertising and promotion agencies, prize providers and their immediate family members and/or those living in the same household of each are not eligible. An "immediate family member" is defined to mean spouse, parent, grandparent, child or sibling.

3. **HOW TO ENTER:** The Contest begins Monday, August 19, 2024 at 9:00 a.m. Eastern Time and ends Friday, November 4, 2024 at 11:59 p.m. Eastern Time ("Contest Entry Period"). Administrator is the official time keeper of this Contest. The Contest is governed by these Official Rules and is subject to all applicable federal, state, and local laws. During the Contest Entry Period, eligible Entrants may enter the Contest by completing the entry form found at [Bengals.com/coachoftheweek](https://Bengals.com/coachoftheweek). As part of the entry, Entrant must agree to these Official Rules, enter his/her first and last name and a valid email address, identify the Nominee that he/she would like to nominate (including Nominee's name and team/school) and write a brief summary in English (500 words or fewer) of how the Nominee has shown a special commitment to his/her community and players and deserves to win the Contest. Entry must be Entrant's sole original work; must not have been submitted previously in a contest or competition of any kind; must comply with all terms, conditions and requirements of these Official Rules; and must meet all requirements set forth herein. Each individual who enters the Contest will be deemed an "Entrant." Each coach nominated by an Entrant will be deemed a "Nominee." Entries are subject to verification by Administrator, all entries become property of Administrator, and none will be returned or acknowledged. Grand Prize will be awarded to a Nominee, provided Nominee complies with all eligibility requirements, agrees to provide the validation documents required herein, and agrees to these Official Rules.

Use of any automated system to participate is prohibited and will result in disqualification. Entries that are incomplete, illegible, damaged, destroyed, late, misdirected, deceptive or otherwise not in compliance with the Official Rules may be disqualified from any and all Contest, at the Administrator's sole and absolute discretion. Attempts made by the same individual to submit multiple entries by using multiple emails, addresses, accounts or other means may be disqualified. Entries generated by any automated means are void and may be disqualified.

Limit one (1) entry per email address.

4. **WINNERS/PRIZES:** The Administrator will establish a committee of two (2) employees to review entries each Monday for ten (10) weeks starting August 23, 2024. A total of ten (10) winners will be chosen. Each week, for ten (10) weeks, one (1) coach will be chosen as the Coach of the Week from the eligible entries. The committee's decisions are made at its sole discretion and will be final. The committee will screen Nominees and choose each week's winner based on his/her eligibility and his/her nomination score, judged by the below rubric:

- Dedication to community (40%). At least one key point on how the coach is dedicated to his/her community.
- Dedication to players, including health & safety (40%). At least one key point on how the coach is dedicated to his/her players.
- Game outcome (20%). Coach must have won that week's matchup.

Each week's chosen coach will receive (i) two (2) tickets and two (2) pregame sideline passes to the December 1, 2024 Cincinnati Bengals home game versus the Pittsburgh Steelers, (ii) one (1) prize package, and (iii) \$2,000 contribution from the NFL Foundation (\$1,000) and Sponsor (\$1,000) to each chosen coach's high school athletic program in the coach's honor. Approximate prize value for the chosen coach each week is \$2,800. The prize is non-transferable and awarded "as is" with no warranty or guarantee, either express or implied by Administrator. If potential Winner is unable to attend the game on the date specified in these Official Rules and Regulations, the prize will be forfeited and no other compensation will be provided.

Winner will be notified by email after the close of the Contest. If the Administrator is unable to reach a potential Winner via email within forty-eight (48) hours after a potential Winner is selected or if any message is not returned within twenty-four (24) hours, or if a potential Winner declines a Prize for any reason, then that potential Winner will be disqualified and an alternate potential Prize Winner may be selected based upon the above-referenced criteria from the remaining eligible entries at Administrator's discretion.

As a condition to eligibility to claim any Prize, potential Winner and his/her guests may be required in Administrator's sole discretion to execute an affidavit of eligibility and any further liability and publicity waivers or other documents required by NFL Foundation, Administrator, or Sponsor (as applicable). Failure to submit any required documents within the time period specified by Administrator, or any other

noncompliance with these Official Rules, may result in disqualification and Prize forfeiture. A winning Participant is solely responsible for reporting and paying all applicable federal, state and local taxes related to the prize. The value of the prize awarded to a winner will be reported for tax purposes as required by law. A winning Participant may be required to submit his/her social security number or taxpayer ID to NFL Foundation, Administrator and Sponsor (as applicable) in order to claim a prize.

Administrator reserves the right to substitute any Prize with another of equal or greater value. All state, federal, and local taxes or other expenses not specified herein are the sole responsibility of the Winners. No substitutions or cash redemption will be made except in Administrator's sole discretion. Prizes are non-transferable and non-assignable unless otherwise agreed at Administrator's sole discretion.

All costs and expenses associated with the Prize acceptance and use not specified herein as being provided, including but not limited to lodging, transportation costs, meals, gratuities, taxi and ground transportation and other expenses incurred by accepting the Prize, are the sole responsibility of the Winner, unless otherwise agreed to in writing by the Administrator in its sole discretion. Specific dates and/or locations (as applicable) for any practice passes shall be determined in the Administrator's sole discretion.

Winners' guests must be of legal age of majority in his/her jurisdictions of residence (and at least eighteen (18) years of age), unless accompanied by the Winner who is his/her parent or legal guardian, unless otherwise agreed by Administrator in its sole discretion.

The terms and conditions of tickets awarded as part of any Prize will govern in the event a legal game, event or exhibition, as defined by the National Football League, is not played due to weather conditions, an act of God, an act of terrorism, civil disturbance or any other reason. Each Winner and his/her guest(s) agree to comply with all applicable stadium regulations in connection with the Prize.

5. TO THE FULLEST EXTENT PERMITTED BY LAW, ALL ENTRANTS AND NOMINEES FOREVER RELEASE, HOLD HARMLESS DISCHARGE, AND COVENANT NOT TO SUE SPONSOR, ADMINISTRATOR PRIZE PROVIDERS, AND THE NATIONAL FOOTBALL LEAGUE, AS WELL AS EACH RESPECTIVE PARTIES' OWNERS, EMPLOYEES, AGENTS, DIRECTORS, OFFICERS, SHAREHOLDERS, CONTRACTORS, SUCCESSORS AND ASSIGNS (COLLECTIVELY "RELEASED PARTIES") FOR AND FROM ANY AND ALL CLAIMS, DEBTS, LIABILITIES, DEMANDS, OBLIGATIONS, COSTS, FEES, EXPENSES, ACTIONS, CAUSES OF ACTION WHATSOEVER, OF EVERY NATURE, CHARACTER AND DESCRIPTION (COLLECTIVELY, "CLAIMS"), KNOWN AND UNKNOWN, ARISING OUT OF OR IN ANY WAY RELATED TO THE CONTEST, THESE OFFICIAL RULES, ENTRANT'S ENTRY ON BEHALF OF HIS/HER NOMINEE, THE NEGLIGENCE OF ANY OF THE RELEASED PARTIES, AND THE ACCEPTANCE, POSSESSION, MISUSE OR USE OF ANY PRIZE. IN ADDITION, EACH ENTRANT AND NOMINEE ACKNOWLEDGES AND AGREES THAT THE RELEASED PARTIES ARE NOT RESPONSIBLE FOR ANY COSTS, INJURIES, LOSSES, OR DAMAGES OF ANY KIND ARISING FROM OR IN CONNECTION WITH: (I) INCOMPLETE, LOST, LATE, MISDIRECTED OR ILLEGIBLE ENTRIES OR FOR FAILURE TO RECEIVE OR PROCESS ENTRIES DUE TO ANY CAUSE, INCLUDING WITHOUT LIMITATION, HUMAN, TRANSMISSION, OR TECHNICAL PROBLEMS, FAILURES, OR MALFUNCTIONS OF ANY KIND, WHETHER ORIGINATING WITH SENDER OR OTHERWISE, THAT MAY LIMIT AN ENTRANT OR NOMINEE'S ABILITY TO PARTICIPATE IN THE CONTEST; OR (II) ANY INJURY OR DAMAGE RESULTING FROM PARTICIPATION IN THE CONTEST AND/OR THE USE OR MISUSE OF A PRIZE (INCLUDING, WITHOUT LIMITATION, CLAIMS, COSTS, INJURIES, LOSSES AND DAMAGES RELATED TO PERSONAL INJURIES, DEATH, DAMAGE TO, LOSS OR DESTRUCTION OF PROPERTY, OR ANY CLAIMS, COSTS, INJURIES, LOSSES, OR DAMAGES RELATED TO OR BASED ON THE ENTRANT OR NOMINEE'S RIGHTS OF PUBLICITY OR PRIVACY, OR THE ENTRANT OR NOMINEE'S CLAIM THAT HE OR SHE HAS SOMEHOW BEEN DEFAMED OR PORTRAYED IN A FALSE LIGHT.) EACH ENTRANT AND NOMINEE REPRESENT AND WARRANT THAT HE OR SHE OWNS AND/OR HAS THE AUTHORITY TO RELEASE THE CLAIMS STATED HEREIN.

THE NATIONAL FOOTBALL LEAGUE, ITS MEMBER PROFESSIONAL FOOTBALL CLUBS, NFL VENTURES, L.P., NFL PROPERTIES LLC, NFL ENTERPRISES LLC, NFL PRODUCTIONS LLC AND NFL INTERNATIONAL LLC, NFL FOUNDATION, AND EACH OF THEIR RESPECTIVE SUBSIDIARIES, AFFILIATES, SHAREHOLDERS, OFFICERS, DIRECTORS, AGENTS, REPRESENTATIVES AND EMPLOYEES (COLLECTIVELY, THE "NFL ENTITIES") WILL HAVE NO LIABILITY OR RESPONSIBILITY FOR ANY CLAIM ARISING IN CONNECTION WITH PARTICIPATION IN THIS CONTEST OR ANY PRIZE AWARDED. THE NFL ENTITIES, OTHER THAN THE CINCINNATI BENGALS, INC., HAVE NOT OFFERED OR SPONSORED THIS CONTEST IN ANY WAY.

TO THE FULLEST EXTENT PERMITTED BY LAW, UNDER NO CIRCUMSTANCES WILL AN ENTRANT OR A WINNER BE PERMITTED TO OBTAIN AWARDS FOR, AND EACH ENTRANT AND WINNER HEREBY WAIVES ALL RIGHTS TO CLAIM, INDIRECT, PUNITIVE, INCIDENTAL AND CONSEQUENTIAL DAMAGES AND ANY OTHER DAMAGES ARISING OUT OF OR RELATED IN ANY WAY TO THE CONTEST, THESE OFFICIAL RULES, ENTRANT'S ENTRY ON BEHALF OF HIS/HER NOMINEE, THE NEGLIGENCE OF ANY OF THE RELEASED PARTIES, AND THE ACCEPTANCE, POSSESSION, MISUSE OR USE OF ANY PRIZE. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATION OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO ENTRANT OR NOMINEE.

6. PUBLICITY: By entering the Contest or claiming a Prize, each Entrant and Nominee irrevocably grants the Released Parties the right to use each such Entrant's and Nominee's name, photograph, image, video, biographical information, and any written or oral comments about the Contest or Prizes in any and all media and form for any purpose, including, without limitation, advertising and promotional purposes, without further compensation, and each Entrant and Nominee hereby releases the Released Parties from any liability with respect thereto, except where prohibited. By entering this Contest or claiming a Prize, Entrant and Nominee permits the Released Parties to utilize Entrant and Nominee's contact information provided by Entrant to contact Entrant or Nominee for any reason via phone, email, and/or mail, as applicable. The Administrator will collect personal data about entrants in accordance with its privacy policy. By entering into or participating in the Contest, you agree to the Administrator's collection and usage of your personal information in accordance with such privacy policy.

7. RESERVATIONS: Administrator reserves the right, in its sole discretion, to cancel, modify or suspend the Contest at any time for any reason in its sole discretion. All participants, as a condition of entry, agree to abide by and be bound by these Official Rules. Administrator reserves the right to permanently disqualify and/or revoke a Prize from any person it believes has violated these Official Rules or has acted in a manner that is, in the Administrator's discretion, offensive, harassing, threatening, repugnant, defamatory or violent at any time. Entrants further agree to not knowingly damage or cause interruption of the Contest and/or prevent others from using the Contest. All decisions of the Bengals shall be final and Entrants and Nominees waive any right to challenge any decisions made by the Bengals.

8. GOVERNING LAW: ALL ISSUES AND QUESTIONS CONCERNING THE CONSTRUCTION, VALIDITY, INTERPRETATION AND ENFORCEABILITY OF THESE OFFICIAL RULES OR THE RIGHTS AND OBLIGATIONS OF THE ENTRANTS, NOMINEES, SPONSOR, ADMINISTRATOR OR RELEASED PARTIES IN CONNECTION WITH THE CONTEST SHALL BE GOVERNED BY AND CONSTRUED IN ACCORDANCE WITH THE LAWS OF THE STATE OF OHIO WITHOUT GIVING EFFECT TO ANY CHOICE OF LAW OR CONFLICT OF LAW RULES OR PROVISIONS THAT WOULD CAUSE THE APPLICATION OF ANY OTHER STATE'S LAWS.

9. VENUE: Each Entrant and Nominee agrees that any and all disputes which cannot be resolved between the parties, and causes of action arising out of or connected with this Contest, shall be resolved individually, without resort to any form of class action, exclusively before a state or federal court located in Hamilton County, Ohio Entrants and Nominees hereby consent to the exclusive jurisdiction of such court.

10. SEVERABILITY. If any provision(s) of these Official Rules is held to be invalid or unenforceable, all remaining provisions hereof will remain in full force and effect. Administrator reserves the right in its sole discretion to supplement or make changes to these Official Rules without notice.

11. SOCIAL MEDIA DISCLOSURE. Although this promotion may be advertised on the Facebook pages, Twitter accounts, Instagram accounts or other social media platforms of Administrator or another, this promotion is in no way sponsored, endorsed or administered by, or associated with, Facebook, Twitter, Instagram or other social media platforms. Participants are providing his/her information to the Administrator and not to Facebook, Twitter, Instagram or other social media platforms. The information a Participant provides will only be used by the Administrator. By entering, Participants provide a complete release of Facebook, Twitter or Instagram from any and all responsibilities implied or provided by the Administrator and that this promotion is in no way sponsored, endorsed or administered by, or associated with, Facebook, Twitter or Instagram..

12. COPY OF OFFICIAL RULES OR WINNERS LIST: For a copy of the Official Rules or a list of the Winners after the end of the Contest, please send a self-addressed, stamped envelope to: Cincinnati Bengals, Attn: 'COACH OF THE WEEK', 1 Paycor Stadium, Cincinnati, OH 45202.