



## Fundraising with Aramark at Paul Brown Stadium

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Tired of peddling candy bars or hosting spaghetti dinners? Have you burnt out neighbors going door-to-door or tracking down unsuspecting relatives? Save both your and your organization's time by volunteering with Aramark at Paul Brown Stadium.

Aramark is actively seeking non-profit organizations to operate concessions at Paul Brown Stadium for all Cincinnati Bengals home games and other exciting major events. We supply the location, the product, the advertisements and even the customers!

Fun facts about the fundraising program at Paul Brown Stadium:

- All concession stands at Paul Brown Stadium are run by non-profit organizations.
- Local non-profit groups earned over \$767k in 2021 by volunteering at Paul Brown Stadium.
- We have stand sizes to accommodate any size group! From 4 to 25 volunteers, we have a place for you. Volunteers must be 16yrs or older.
- The average amount of money a group made was over \$2,000 per event! For each event in which your group volunteers, the group will receive 10% commission on the stand's net sales, or the minimum guarantee - whichever is greater of the two.
- Aramark serves over 500,000 fans at Paul Brown Stadium every year.

### Requirements for the Group:

- Non-profit tax exempt status. Groups must certify that they are a not-for-profit, tax-exempt organization as defined in Section 501 (C) of the Internal Revenue Code.
- Completed Letter of Intent to Volunteer, W-9 and contract.
- A commitment to 10 NFL games and the two-day Cincinnati Music Festival.

**For a minimal commitment, your group can take its fundraising to the next level in a fun and exciting environment! Please contact us with any questions you might have regarding this exciting opportunity.**

**Katie Napier/ Non-Profit Group Staffing Manager**  
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