

**2018 CAMPBELL'S CHUNKY SOUP & CHICAGO BEARS ULTIMATE GAME DAY  
EXPERIENCE SWEEPSTAKES  
OFFICIAL RULES**

**NO PURCHASE NECESSARY TO ENTER OR WIN A PRIZE.  
A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.**

**1. HOW TO ENTER:** You can enter the 2018 Campbell's Chunky Soup & Chicago Bears Ultimate Game Day Experience Sweepstakes ("Sweepstakes") starting 9:01:00 AM September 26, 2018 and ending at 11:59:59 PM October 30, 2018 (the "Promotion Period") by one of two methods:

- (a) Purchase any two (2) cans of or bowls of *Campbell's® Chunky™* or *Chunky Maxx™* soup at participating Illinois Jewel-Osco stores during the Promotion Period in order to receive a Catalina entry code printed at checkout. The entrant will go to [chicagobears.com/chunky](http://chicagobears.com/chunky) during the Promotion Period and follow the instructions to enter your name, complete mailing address (no PO Boxes), daytime telephone number (including area code), date of birth (including birth year), email address, your entry code, confirm that you have read and agree to the Official Rules and click Submit to receive one (1) entry into the sweepstakes. Limit one entry per transaction.
- (b) Alternate Method of Entry ("AMOE"): To enter the Sweepstakes without purchasing the soup you may enter by mail as follows: On a 3" x 5" card, legibly handprint or type your first name, last name, email address, zip code, daytime telephone number (including area code), complete mailing address (no PO Boxes), date of birth (including birth year), and mail your 3" x 5" card in a business size envelope with proper postage to: Chicago Bears, Attn: Rachel Chessky, 2018 Campbell's Soup & Chicago Bears Ultimate Game Day Experience Sweepstakes Entry, Halas Hall, 1920 Football Drive, Lake Forest, IL 60045.

All AMOE entries must be postmarked by October 30, 2018 and received by November 6, 2018. Limit one (1) entry per envelope. Each outer envelope is considered one (1) entry into the Sweepstakes. No mechanical reproductions will be accepted.

Any attempt by an Entrant to obtain more than the stated number of entries by using multiple/different addresses, and/or any other methods will void that Entrant's entries and that Entrant may be disqualified from the Sweepstakes. Entries submitted by anyone other than the Entrant and incomplete entries are void. The Sponsor will not verify receipt of entries for Entrants. All entries submitted become the sole property of Sponsor and will not be returned. Sponsor is not responsible for lost, late, misdirected, illegible, damaged or postage-due mailed entries. Proof of submission does not equal proof of receipt. Sponsor's computer is the sole timekeeping device for the Sweepstakes. If an entrant chooses to use a wireless device, check with your carrier wireless phone charges and data rates may apply. In the event of a dispute as to the identity of an entrant based on the email address submitted, the entry will be deemed to be submitted by the authorized account holder of the email address from which said entry form was submitted, provided such individual is eligible according to these Official Rules. The "authorized account holder" is the natural person assigned an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address.

**2. ELIGIBILITY:** This sweepstakes is open to all legal residents of the State of Illinois ages 18 years and over as of September 26, 2018. Employees, officers, directors, agents, and representatives of The Chicago Bears Football Club, Inc. ("Sponsor" or "Chicago Bears"), Campbell Soup Company ("Campbell"), New Albertson's Inc. on behalf of Jewel-Osco ("Jewel-Osco") and their respective parents, affiliates, subsidiaries, wholesalers, retailers, distributors, advertising and promotion agencies, and their immediate family members (mother, father, sister, brother, husband, wife, daughter, son, step-father, step-mother, step-daughter, step-son, step-brother, step-sister, half-brother, half-sister) and/or

those living in the same household of each are not eligible. All federal, state and local laws and regulations apply. Void where prohibited by law.

**3. PRIZES:** One (1) grand prize winner (the "Grand Prize Winner") and three (3) guests (each a "Grand Prize Guest") each will receive the following (collectively, the "Grand Prize"):

- (a) Lower level tickets to the Chicago Bears v. Los Angeles Rams game on Sunday, December 9, 2018 ("Game");
- (b) Pre-game sideline passes to the Game;
- (c) \$100.00 Bears Pro Shop gift cards;
- (d) \$50.00 Food & Beverage Vouchers;
- (e) A private meet and great with one (1) Chicago Bears Alumni player, to be determined at Chicago Bears' sole discretion; and
- (f) A \$30 Visa Gift Card to defray the cost of transportation.

Approximate retail value ("ARV"): \$3,000.

Five (5) first place winners (the "First Place Winners") will each receive the following ("First Place Prize"): Two (2) tickets for the First Place Winner and one (1) guest (a "First Place Guest") to the Chicago Bears v. Los Angeles Rams game on Sunday, December 9, 2018 and a \$30 Visa Gift Card to defray the cost of transportation. ARV: \$400.

Twenty (20) second place winners (the "Second Place Winners") will each receive the following ("Second Place Prize"): Two (2) spots for the Second Place Winner and one (1) guest (a "Second Place Guest") to a Skills & Drills Clinic at Halas Hall to be held December 10, 2018. ARV: \$350.

(Grand Prize Winner, First Place Winners, and Second Place Winners, collectively "Prize Winners")

(Grand Prize Guest, First Place Guest, and Second Place Guest, collectively "Guests")

(Grand Prize, First Place Prize, and Second Place Prize, collectively "Prizes")

Sponsor reserves the right to substitute the Prizes with another of equal value should any unforeseen circumstances occur. All state, federal, and local taxes or other expenses not specified herein are the sole responsibility of the Prize Winners, including, without limitation, any costs or expenses associated with travel to and from the Game or Clinic. All details of Prizes are at Sponsor's sole and absolute discretion. No prize substitutions or cash redemption will be made except in Sponsor's sole discretion. The Prizes are non-transferable. The Grand Prize Winner and Grand Prize Guests must act in compliance with all Chicago Bears' rules and standards for on-field access. This means that during the time that Grand Prize Winner and his/her Guests have on-field access or are otherwise participating in the gameday ceremonies, they must (1) follow all of the instructions provided by the designated Chicago Bears' representatives; (2) display appropriate sideline credentials; (3) dress in appropriate attire (preferably Chicago Bears jersey or gear) and refrain from wearing the gear or attire of the game-day opponent or any NFL team except for the Chicago Bears; (4) refrain from unruly, loud and/or disruptive behavior; and (5) avoid showing up in an intoxicated state or otherwise displaying signs of alcohol consumption or use of any controlled dangerous substances. Failure to comply with any of the above may result in disqualification of winner and forfeiture of the Grand Prize at the sole discretion of Sponsor.

**4. SELECTION OF WINNERS:** The Prize Winners will be selected in a random drawing held on or about November 7, 2018 from among all eligible entries received. Odds of winning depend upon the number of eligible entries received. Sponsor will contact the potential Prize Winners via email or telephone. Potential Prize Winners will be required to complete, sign and return an Affidavit of Eligibility and Liability and (where legal) Publicity Release within five (5) days of notification, or the prize may be forfeited and awarded to an alternate winner. If a potential winner cannot be contacted; is ineligible according to these Official Rules; fails to return the required documents within the specified time period; declines his/her prize for any reason whatsoever; otherwise fails to fully comply with these Official Rules; or if prize notification is returned as undeliverable, potential prize winner will forfeit his/her Prize and the Prize may be awarded to an alternate winner from among all remaining eligible entries received, in the Sponsor's sole discretion. For the names of the

Prize Winners, available after December 9, 2018, send a separate, self-addressed, stamped envelope for receipt by December 31, 2018 to: Chicago Bears, Attn: Rachel Chessky 2018 Campbell's Soup & Chicago Bears Ultimate Game Day Experience Winners, Halas Hall, 1920 Football Drive, Lake Forest, IL 60045.

**5. AGREEMENT TO OFFICIAL RULES:** By participating in the Sweepstakes, each Entrant accepts and agrees to comply with and abide by these Official Rules and the decisions of the Sponsor, which shall be final and binding in all respect. In the event of any conflict or inconsistency between these Official Rules and any advertisement, promotional or marketing materials, or other announcements relating to the Sweepstakes, these Official Rules govern. Sponsor reserves the right to cancel or modify the Sweepstakes at any time. Sponsor may amend these Official Rules by posting such amended Official Rules on [www.chicagobears.com](http://www.chicagobears.com)

**6. LIMITATION OF LIABILITY/DISCLAIMERS:** BY ENTERING THIS SWEEPSTAKES, ALL ENTRANTS AGREE TO FOREVER WAIVE, RELEASE, DISCHARGE, AND COVENANT NOT TO SUE SPONSOR, CAMPBELL, THE NATIONAL FOOTBALL LEAGUE, AS WELL AS EACH RESPECTIVE PARTY'S OWNERS, EMPLOYEES, AGENTS, ATTORNEYS, DIRECTORS, OFFICERS, SHAREHOLDERS, CONTRACTORS, SUCCESSORS, ASSIGNS AND INSURERS (COLLECTIVELY "RELEASED PARTIES") FOR AND FROM ANY AND ALL CLAIMS, DEBTS, LIABILITIES, DEMANDS, OBLIGATIONS, COSTS, FEES, EXPENSES, ACTIONS, CAUSES OF ACTION WHATSOEVER, OF EVERY NATURE, CHARACTER AND DESCRIPTION (COLLECTIVE, "CLAIMS"), KNOWN AND UNKNOWN, INCLUDING, BUT NOT LIMITED TO, ALL THOSE ARISING OUT OF OR IN ANY WAY RELATED TO THIS SWEEPSTAKES; THESE OFFICIAL RULES; ENTRANT'S ENTRY; THE NEGLIGENCE OF ANY OF THE RELEASED PARTIES; THE ACCEPTANCE, POSSESSION, MISUSE OR USE OF ANY PRIZE; AND ANY PARTICIPATION IN THIS SWEEPSTAKES. IN ADDITION, EACH ENTRANT ACKNOWLEDGES AND AGREES THAT THE RELEASED PARTIES ARE NOT RESPONSIBLE FOR ANY COSTS, INJURIES, LOSSES, OR DAMAGES OF ANY KIND ARISING FROM OR IN CONNECTION WITH: (I) INCOMPLETE, LOST, LATE, MISDIRECTED OR ILLEGIBLE ENTRIES OR FOR FAILURE TO RECEIVE ENTRIES DUE TO ANY CAUSE, INCLUDING WITHOUT LIMITATION, HUMAN, TRANSMISSION, OR TECHNICAL PROBLEMS, FAILURES, OR MALFUNCTIONS OF ANY KIND, WHETHER ORIGINATING WITH SENDER OR OTHERWISE, THAT MAY LIMIT AN ENTRANT'S ABILITY TO PARTICIPATE IN THIS SWEEPSTAKES; OR (II) ANY INJURY OR DAMAGE RESULTING FROM PARTICIPATION IN THIS SWEEPSTAKES AND/OR THE USE OR MISUSE OF ANY PRIZE (INCLUDING, WITHOUT LIMITATION, CLAIMS, COSTS, INJURIES, LOSSES AND DAMAGES RELATED TO PERSONAL INJURIES, DEATH, DAMAGE TO, LOSS OR DESTRUCTION OF PROPERTY, OR ANY CLAIMS, COSTS, INJURIES, LOSSES, OR DAMAGES RELATED TO OR BASED ON THE ENTRANT'S RIGHTS OF PUBLICITY OR PRIVACY, OR THE ENTRANT'S CLAIM THAT HE OR SHE HAS SOMEHOW BEEN DEFAMED OR PORTRAYED IN A FALSE LIGHT) .

BY SUBMITTING AN ENTRY, ENTRANT REPRESENTS AND WARRANTS THAT HE OR SHE OWNS AND/OR HAS THE AUTHORITY TO RELEASE THE CLAIMS STATED HEREIN. FURTHER, BY SUBMITTING AN ENTRY OR ACCEPTING ANY PRIZE, ALL ENTRANTS AND WINNERS EXPRESSLY AGREE TO AT ALL TIMES DEFEND, HOLD HARMLESS, AND INDEMNIFY THE RELEASED PARTIES FROM AND AGAINST ALL CLAIMS OF ANY KIND OR NATURE WHATSOEVER (INCLUDING REASONABLE ATTORNEYS' FEES AND DISBURSEMENTS) ARISING OUT OF OR IN ANY WAY RELATED TO THIS SWEEPSTAKES; THESE OFFICIAL RULES; ENTRANT'S ENTRY; THE NEGLIGENCE OF ANY OF THE RELEASED PARTIES; THE ACCEPTANCE, POSSESSION, MISUSE OR USE OF ANY PRIZE; AND ANY PARTICIPATION IN THIS SWEEPSTAKES.

THE NATIONAL FOOTBALL LEAGUE, ITS MEMBER PROFESSIONAL FOOTBALL CLUBS (EXCLUDING THE CHICAGO BEARS), NFL VENTURES, L.P., NFL PROPERTIES LLC, NFL ENTERPRISES LLC, NFL PRODUCTIONS LLC AND NFL INTERNATIONAL LLC AND EACH OF THEIR RESPECTIVE SUBSIDIARIES, AFFILIATES, SHAREHOLDERS, OFFICERS, DIRECTORS, AGENTS, REPRESENTATIVES AND EMPLOYEES (COLLECTIVELY, THE "NFL ENTITIES") WILL

HAVE NO LIABILITY OR RESPONSIBILITY FOR ANY CLAIM ARISING IN CONNECTION WITH PARTICIPATION IN THIS SWEEPSTAKES OR ANY PRIZE AWARDED. THE NFL ENTITIES, OTHER THAN THE CHICAGO BEARS FOOTBALL CLUB, INC., HAVE NOT OFFERED OR SPONSORED THIS SWEEPSTAKES IN ANY WAY.

**7. PUBLICITY RELEASE:** By participating in this Sweepstakes, each entrant irrevocably grants the Released Parties the right to use each such entrant's name, photograph, image, video, biographical information, in any and all media for any purpose, including, without limitation, advertising and promotional purposes and each entrant hereby releases the Released Parties from any liability with respect thereto, except where prohibited. All Guests must be 18 or older or child or ward of Winner. All Guests must sign a Liability and Visual Image Release prior to admission to the Game or Skills Clinic. If a Guest is a minor, the Winner must sign must sign a Liability and Visual Image Release on his or her behalf.

**8. ADDITIONAL DISCLAIMERS:** If this Sweepstakes is not capable of running as planned for any reason, including, without limitation, because of a printing error, human error, unauthorized intervention, fraud, technical failure or other cause which corrupt or threaten to corrupt or adversely affect the administration, security, fairness, integrity or proper conduct of this Sweepstakes, Sponsor reserves the right, in its sole discretion, to cancel, modify or suspend this Sweepstakes, including awarding the prizes from among eligible entries received prior to the time of the cancellation, modification or suspension. All participants, as a condition of entry, agree to abide by and be bound by these Official Rules and the decisions of Sponsor. Failure to comply with these Official Rules may result in disqualification from this Sweepstakes. Sponsor reserves the right to permanently disqualify any person it believes has violated these Official Rules. Participants further agree to not knowingly damage or cause interruption of this Sweepstakes. Any person who supplies false information, obtains entries by fraudulent means, or is otherwise determined to be in violation of these official rules in an attempt to obtain any prize will forfeit any prize won and may be prosecuted to the full extent of the law.

**9. GOVERNING LAW:** ALL ISSUES AND QUESTIONS CONCERNING THE CONSTRUCTION, VALIDITY, INTERPRETATION AND ENFORCEABILITY OF THESE OFFICIAL RULES OR THE RIGHTS AND OBLIGATIONS OF THE ENTRANTS, SPONSOR OR RELEASED PARTIES IN CONNECTION WITH THIS SWEEPSTAKES SHALL BE GOVERNED BY AND CONSTRUED IN ACCORDANCE WITH THE LAWS OF THE STATE OF ILLINOIS WITHOUT GIVING EFFECT TO ANY CHOICE OF LAW OR CONFLICT OF LAW RULES OR PROVISIONS THAT WOULD CAUSE THE APPLICATION OF ANY OTHER STATE'S LAWS.

**10. PRIVACY:** By entering the Sweepstakes, each participant agrees that his or her entry and any other personally identifiable information collected in connection with the Sweepstakes may be used by Sponsor or its affiliates for administration of this Sweepstakes, including in connection with Prize fulfillment. Unless you opt-in for future communication, the information you provide will only be used for Sweepstakes purposes and are subject to Bear's Privacy Policy at <https://www.chicagobears.com/about/privacy-policy>.

**11. OFFICIAL RULES:** For a copy of these Official Rules send a separate, self-addressed, stamped envelope to: Chicago Bears, Attn: Rachel Chessky, 2018 Campbell's Soup & Chicago Bears Ultimate Game Day Experience Sweepstakes – Official Rules, Halas Hall, 1920 Football Drive, Lake Forest, IL 60045. Requests must be received by October 30, 2018.

**12. SPONSOR:** The Chicago Bears Football Club, Inc., Halas Hall, 1920 Football Drive, Lake Forest, Illinois 60045.