

WON

WOMEN OF THE NINERS



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*For women,
by women,
about women*

Dear WON Readers,

Welcome to WON and our inaugural digital monthly magazine. We hope you love the content, that you repost and share it, and whatever you think of it, please let us know [HERE](#). Tell us what you want because we are here to serve you. What makes content for women? I don't think anyone has the perfect answer, especially when we, as women, are such a diverse group. We want you to feel welcome and entertained whether you are 18 or 81, whether you consider yourself a casual fan or you never miss a game.

One thing that we think makes this magazine for you is it will be informed by a "for women, by women, about women" concept. You'll see content about WON Members like yourself, women who own the team, women who work for the team, significant others, as well as content about your favorite 49ers players. You will get a glimpse into the 49ers legacy with history from our Museum Curator Beth Atlas, exclusive interviews with our players from Team Reporter Keiana Martin, and I will provide answers to questions you send in for the 49ers front office [HERE](#). Hopefully you saw our launch video by Associate Producer, and former Denise DeBartolo York Fellow Sarina Soriano, and the logo that graces everything we do was created by Graphic Designer Christine Zambetti.

However, this is a team effort that we could not do without the men who want to support all of you, as well. For any of you who come to our events, you know Nick Clarke who pours his heart into running WON. After Katie Sowers starts the Coach's Corner series this month, you will see a segment each month by a different coach on our staff. You will also see "WON Pro Tip" every month: pro-grade health and wellness information from the men and women who keep 49ers players performing at optimum level.

Go Niners!

A handwritten signature in black ink, appearing to read "Hannah Gordon".

Hannah Gordon
Chief Administrative Officer & General Counsel

PLAYER FEATURE

*Marquise Goodwin Shares the Most Influential Woman in His Life:
Watch [HERE](#).*



DESIGNING WON



“The WON logo was a design that needed to convey the energy of female Niners fans. We included the imagery of a woman cheering accompanied with a strong font with softer edges that evoke the strength and femininity of our female fan base. I love knowing that my designs help tell the story of the team and incite excitement in our fans.”

Christine Zambetti
Graphic Designer

GET TO KNOW 49ERS CO-CHAIRMAN DENISE DEBARTOLO YORK

Since Denise's father, Edward J. DeBartolo Sr., purchased the 49ers in 1977, she has been an integral part of 49ers football, including 44 playoff contests and five Super Bowl victories. The mother of four previously served as President of the Pittsburgh Penguins hockey team transforming it into a championship team, winning the Stanley Cup. She is one of only 12 women to have her name engraved on hockey's famed championship trophy.

As co-chair of the 49ers, Denise provides the resources and guidance to uphold the 49ers celebrated history.

Denise is an active member of the Pro Football Hall of Fame Committee, where she helps to oversee the League's ongoing support of the museum that pays tribute to the triumphs of professional football's greatest stars, including 28 legendary members of the San Francisco 49ers.

In addition to acting as Co-Chair of the 49ers Foundation, Denise is passionate about giving back to the community. She provides mentoring and tuition assistance for at-risk youth throughout all levels of education. Denise "adopted" Williamson Elementary School in Youngstown through the United Way Success after Six program, her donation sponsored the after school program. She also works with the local food bank and supports Rescue Mission, Akron Children's Hospital Mahoning Valley, Beatitude House, Youngstown Neighborhood Development, Angels for Animals, Alchemy Acres, YWCA Scholarship Program, Women in Entrepreneurship Program at Youngstown Business Incubator and made a substantial contribution to the new Youngstown State University Veteran's Resource Center. Over the last few years, and again this year, Denise has been the sponsor of the Ohio NonViolence Week in conjunction with the Simeon Booker Courage Award. Denise is also passionate about cancer-related causes, including The Serenity Garden at the Joanie Abdu Comprehensive Breast Care Center.



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COACH'S CORNER

This month's "Coach's Corner" comes from Offensive Assistant, Katie Sowers. Coach Sowers enters her third season in the NFL and second with the 49ers.

Getting To Know Some of Our Veteran WRs

Marquise Goodwin- #11

You may know Marquise Goodwin as number 11 on the field but there is a lot more to this talented player. Marquise Goodwin made the 2012 United States Olympic team in the long jump with a career-best mark of 27-04.25 at the US Olympic Trials. This jump would have been good enough to win the gold medal at the following Olympics. Goodwin ended up finishing 10th place at the Olympics. ALSO, while in High School, Goodwin set the national high school record in the long jump and still holds that record to this day. With this explosiveness, look for MG to be a deep field threat.



Have a question for the 49ers coaches or football operations staff? Submit them [HERE](#). Each month we will choose at least one question to be answered in the WON Digital Magazine.

Pierre Garçon- #15

Not all of the big names in the NFL came from big schools. Have you ever heard of Mount Union College? This Division III school is where Pierre Garçon won two consecutive National Championships. There are a lot of young players that think they have to go to a big school to be successful but Pierre is proof that this is not true. Garçon is a prime example of determination and work ethic. This is one player who spends a lot of his free time on the jugs machine, getting better. This work has paid off tremendously because Garçon is currently ranked as one of the most sure-handed players in the NFL with one of the lowest drop rates since 2015.



WON OF US: STEPHANIE SHINGAI

WON Member Stephanie Shingai bid on catching a ball from Jimmy Garoppolo at the 49ers Foundation Players for a Purpose dinner. She not only had the winning bid but made the catch in the end zone at Levi's® Stadium!

Faithful Since

I was born a fan of the Red & Gold. Some of my fondest and oldest memories as a kid was enjoying football Sundays as a family, and cheering on the 49ers with my mom, dad and brother.

What do you love about WON?

Being part of WON has been another great way to be connected to 49ers football outside the traditional game day experience and to meet other great women who enjoy and love 49ers football as much as I do.

Was there one inspirational moment in team history that confirmed your 49ers fandom?

I have many fond memories of 49er football wins and moments, and watching my childhood favorites: Montana, Young, Rice to name a few. But in my adult fan life, I'll never forget the 49ers playoff game against the Packers on January 12, 2013 at the Stick, when Kaepernick took Green Bay and me by surprise. The read/option style in which Kap threw and ran the ball had Green Bay looking so confused, it was a 49ers game I'll never forget. That game reminded me of why the 49ers have always been such a fun team to support.



Stephanie (10) and her brother Matt (5)

Stephanie and her brother Matt, 2014



Mika, Stephanie's K-9er



If you know a WON Member that you think should be featured, you can let us know [HERE](#).

What 49ers traditions or superstitions do you/your family have?

I'll always be on the couch with my dog Mika by my side who will be decked out in her own 49ers jersey. During football season Mika will also always be sporting a 49ers themed bandana for good luck!

What impact has the 49ers had on your life?

As a professional I take my work responsibilities very seriously and do whatever it takes to get the job done, which often means spending lots of hours and late nights at work. Having a passion for sports and especially for the 49ers (as a spectator given I'm not very athletic) provides an avenue to balance work and play. Watching, cheering and supporting the 49ers bring me great joy and happiness. Being a part of the 49ers family is special and I can't wait to see what the future holds for the team for years to come.

COMMUNITY CONNECTION

Each month learn how the 49ers organization makes an impact off the field through hands-on service projects, outreach to those who serve our communities, and creating uplifting experiences for those who need hope the most.



“When you get the touchdown, it’s really fun. It’s like, ‘Oh My God, I really scored a touchdown for my team!’”

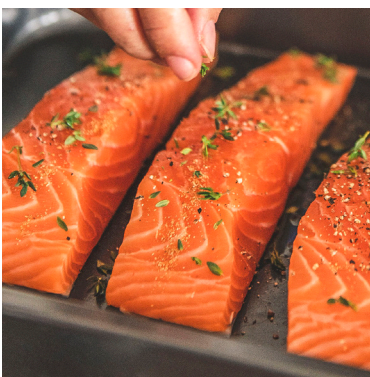
Malana
49ers PREP Flag Football Participant

Malana caught the first touchdown of 49ers PREP Flag Football’s inaugural season from her quarterback, another girl, Maile. 49ers PREP presented by U.S. Bank is a free, co-ed flag football program with leagues around the Bay Area.



WON PRO TIP

Health and wellness information from the men and women who keep 49ers professional athletes at peak performance.



“We serve fish every day as an option for our players. Aim to eat seafood twice a week. Seafood, including fish and shellfish, contains a range of nutrients including healthy omega-3 fats. Salmon, trout, oysters and sardines are higher in omega-3s and lower in mercury but also a great source of protein!”

Jordan Mazur
49ers Coordinator of Nutrition

SEPTEMBER EVENTS

WON Insider Happy Hour



At our inaugural WON event, members were invited to the WON Insider Happy Hour. The evening at Bourbon Pub consisted of light bites, drinks, Thursday Night Football, and the opportunity to hear from and mingle with women of the 49ers media, including: Emmy Award winning sports reporter, Mindi Bach, Niners Nation's Jennifer Lee Chan, and Founder and CEO of Fangirl Sports Network, Tracy Sandler. You can check out the video recap of the event [HERE](#).

49ers Away Game Watch Party



For the Chiefs game, members were invited back to Bourbon Pub for a 49ers away game watch party. We had fun in the dj booth, the photo booth, and the Dig for Gold booth. We waved our rally towels with Sourdough Sam, and at the end of each quarter, a raffle winner took home a prize including tickets to the next 49ers home game.

LOOKING FORWARD

We hope you will be able to join us for our next event!



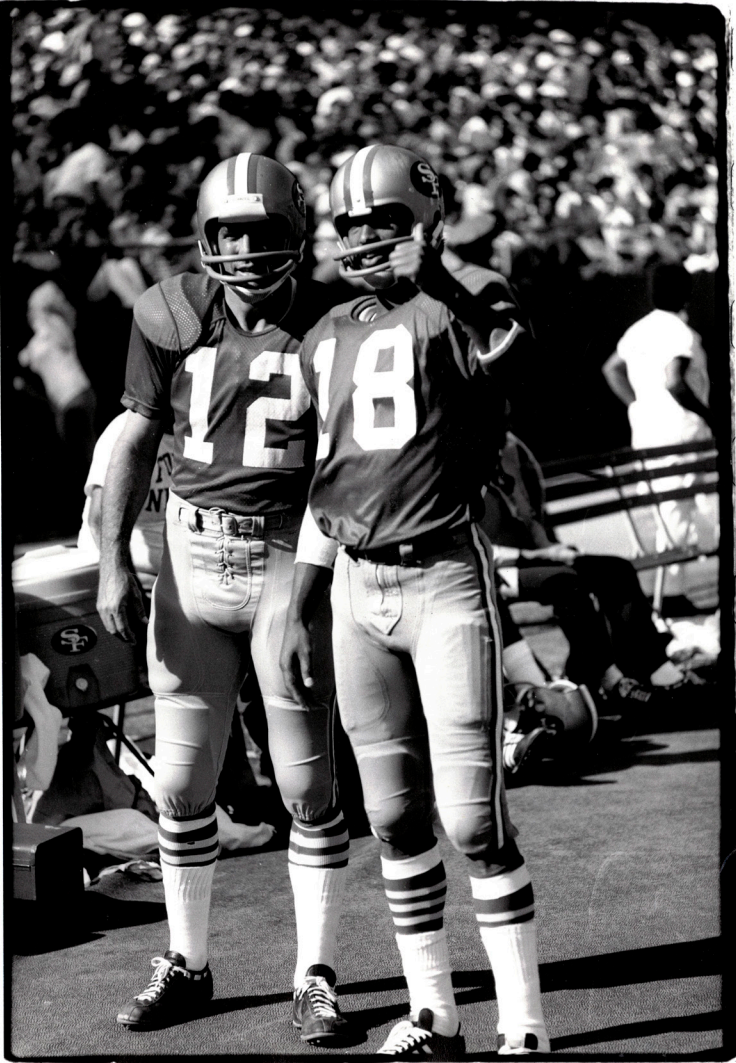
WON HEALTH & WELLNESS FAIR

*Thursday, October 18
5:30 pm-8pm*

THIS MONTH IN 49ERS HISTORY

A look at marquee moments throughout the team's rich history pulled from the 49ers Archives.

John Brodie & Gene Washington



The 49ers defense pummeled quarterback Archie Manning, sacking him five times and intercepting four passes in a 37-2 rout of New Orleans at Tulane Stadium. Future Pro Football Hall of Fame cornerback Jimmy Johnson picked off two passes, defensive end Tommy Hart snagged one interception, and defensive back Mike Simpson returned an errant throw 32 yards for a touchdown. The Saints totaled just 84 yards of total offense. John Brodie completed 19 of 26 passes, including scoring tosses of six yards to receiver Gene Washington and five yards to tight end Ted Kwalick. New Orleans' lone score came when 49ers punter Jim McCann had a kick blocked out of the end zone for a safety.

Edited by // Beth Atlas, Manager & Curator, 49ers Museum

October 1, 1972

Tommy Hart

