

49ers Clips – January 9, 2017

Local Media

49ers Interview Sean McVay for Head Coach

By Taylor Price, 49ers.com

<http://www.49ers.com/news/article-2/49ers-Interview-Sean-McVay-for-Head-Coach-/d778b978-a3ba-4708-b390-d9bddd247be>

49ers interview Jimmy Raye for GM role

By Cam Inman, San Jose Mercury News

<http://www.mercurynews.com/2017/01/08/49ers-interview-jimmy-raye-for-gm-role/>

49ERS' UPDATED INTERVIEW SCHEDULE

By Matt Maiocco, CSNBayArea.com

<http://www.csnbayarea.com/49ers/49ers-updated-interview-schedule>

No defined blueprint for 49ers to follow to 'championship culture'

By Nick Wagoner, ESPN.com

http://www.espn.com/blog/san-francisco-49ers/post/_/id/22699/no-defined-blueprint-for-49ers-to-follow-to-championship-culture

Jimmy Raye III latest to interview for 49ers general-manager position

By Nick Wagoner, ESPN.com

http://www.espn.com/blog/san-francisco-49ers/post/_/id/22680/jimmy-raye-iii-latest-to-interview-for-49ers-general-manager-position

Wild-Card Weekend: 'It Must Be Scary Sight to Watch Us'

By Peter King, MMQB.com

<http://mmqb.si.com/mmqb/2017/01/09/nfl-wild-card-weekend-playoffs-steelers-packers-peter-king>

49ers interview Jimmy Raye III for general manager job

By Josh Dubow, Associated Press

<http://pro32.ap.org/article/49ers-interview-jimmy-raye-iii-general-manager-job>

National Media

Buffalo Bills interview Seahawks defensive coordinator Kris Richard for head coaching job

By Bob Condotta, The Seattle Times

<http://www.seattletimes.com/sports/seahawks/buffalo-bills-interview-seahawks-defensive-coordinator-kris-richard-for-head-coaching-job/>

Texans assistant Mike Vrabel to interview for Rams' head coaching job

By Aaron Wilson, Houston Chronicle

<http://www.chron.com/sports/texans/article/Texans-Mike-Vrabel-interview-Rams-head-coach-job-10844631.php>

Cardinals evaluation: After 2016, everyone loves David Johnson

By Kent Somers, The Arizona Republic

<http://www.azcentral.com/story/sports/nfl/cardinals/2017/01/08/cardinals-evaluation-after-2016-everyone-loves-david-johnson/96247174/>

Broncos' head-coaching search continues; Vance Joseph to be interviewed in Denver

By Nicki Jhabvala, Denver Post

<http://www.denverpost.com/2017/01/08/denver-broncos-head-coach-search-vance-joseph/>

Chiefs likely to try Andy Reid contract extension, but John Dorsey might have suitors

By Terez Paylor, Kansas City Star

<http://www.kansascity.com/sports/nfl/kansas-city-chiefs/article125276379.html>

McGinn: Rodgers and the Packers slay the Giants

By Bob McGinn, Milwaukee Journal Sentinel

<http://www.jsonline.com/story/sports/nfl/packers/mcginn/2017/01/08/mcginn-rodgers-and-packers-slay-giants/96287078/>

Local Clips – Full Version

49ers Interview Sean McVay for Head Coach

By Taylor Price, 49ers.com

Sean McVay is the fourth head coach to interview with the San Francisco 49ers this offseason.

The club confirmed a Monday conversation with Washington's offensive coordinator.

McVay joins a growing list of impressive candidates: Buffalo Bills interim coach Anthony Lynn, Atlanta Falcons offensive coordinator Kyle Shanahan and New England Patriots offensive coordinator/quarterbacks coach Josh McDaniels.

Washington's third-year coordinator has played a key role in the development of quarterback Kirk Cousins. The five-year veteran has thrown 54 touchdown passes over the past two seasons playing under McVay.

Under McVay's watch in 2016, Washington's offense finished second in passing yards per game (297.4) and 12th in points per game (24.8). Three members of the offense were elected to the 2017 Pro Bowl: guard Brandon Scherff, tight end Jordan Reed and left tackle Trent Williams.

Beyond his success in the NFC East, McVay has unique ties to San Francisco's organization.

Andy Benoit of MMQB.com noted the connection McVay has with the 49ers in a piece that ran on Aug. 2, 2016:

"McVay wasn't born until four years after the '81 Niners' Super Bowl run, but he has a special connection to the team: His grandfather, John McVay, was its VP/Director of Football Operations. That year produced the first of John's astounding five Super Bowl rings during his 20 years heading San Francisco's front office."

Sean McVay, 30, would be the youngest head coach in NFL history if hired. He's currently the youngest coordinator in the league. McVay, however, has eight years of NFL experience. He began as an assistant wide receivers coach with the Tampa Bay Buccaneers in 2008. He became an offensive assistant with Washington in 2010 and was promoted to tight ends coach the following season for a three-year stint as a position coach. Washington head coach Jay Gruden promoted McVay to offensive coordinator in 2014.

49ers interview Jimmy Raye for GM role

By Cam Inman, San Jose Mercury News

As the 49ers toggle between coach and general manager candidates, Monday's menu offers one of each: Washington offensive coordinator Sean McVay and Carolina Panthers assistant GM Brandon Beane.

McVay, 30, would be the youngest head coach in NFL history, and he is the grandson of former 49ers executive John McVay.

The 49ers have already interviewed three possible coaches: Anthony Lynn (Buffalo Bills interim coach), Kyle Shanahan (Atlanta Falcons offensive coordinator) and Josh McDaniels (New England Patriots OC). Sean McDermott (Carolina Panthers defensive coordinator) is due up Tuesday, and other expected candidates are Vance Joseph (Miami Dolphins defensive coordinator) and Tom Cable (Seattle Seahawks offensive line).

Beane, who's been with the Panthers for 19 years, will be the fifth GM candidate interviewed by the 49ers' traveling contingent of CEO Jed York and chief strategy officer Paraag Marathe.

The 49ers' only interview Sunday was with Jimmy Raye III, the Indianapolis Colts vice president of football operations. His father was the 49ers offensive coordinator under then-coach Mike Singletary in 2009 and the first three games of 2010 before getting fired.

Green Bay Packers executives Eliot Wolf and Brian Gutekunst and Minnesota Vikings assistant general manager George Paton were interviewed last week. Louis Riddick, an ESPN analyst and former Washington and Philadelphia Eagles front-office executive, will be interviewed Tuesday.

Seahawks co-directors of player personnel Trent Kirchner and Scott Fitterer are expected to meet with the 49ers next Monday, January 16, a day after Cable's potential interview, according to ESPN.

Patriots player-personnel director Nick Caserio declined an interview and the Kansas City Chiefs blocked Chris Ballard, their director of football operations, from meeting with the 49ers, according to ProFootballTalk.com.

49ERS' UPDATED INTERVIEW SCHEDULE

By Matt Maiocco, CSNBayArea.com

After interviewing Indianapolis Colts executive Jimmy Raye III for the vacant general manager position on Sunday, the 49ers have two interviews scheduled for both of the next two days on the East Coast.

The 49ers' updated interview schedule consists of Monday meetings with Washington offensive coordinator Sean McVay for head coach and Carolina Panthers assistant general manager Brandon Beane for the 49ers' GM position.

On Tuesday, the 49ers are scheduled to interview Carolina defensive coordinator Sean McDermott for the head-coaching position and ESPN analyst Louis Riddick for general manager.

CEO Jed York and Paraag Marathe, the 49ers' chief strategy officer and executive vice president of football operations, are conducting the interviews as the organization searches for a coach-general manager tandem to replace Chip Kelly and Trent Baalke.

The 49ers have already interviewed three head-coach candidates: Buffalo interim head coach Anthony Lynn, Atlanta offensive coordinator Kyle Shanahan, and New England offensive coordinator Josh McDaniels.

The 49ers have interviewed four general manager candidates: Green Bay director of football operations Eliot Wolf, Green Bay director of player personnel Brian Gutekunst, Minnesota assistant general manager George Paton, and Raye, the Colts' vice president of football operations.

Seattle offensive line coach Tom Cable is scheduled to interview with the 49ers next Sunday, according to an ESPN report, while the Seahawks' co-directors of player personnel, Scott Fitterer and Trent Kirchner, are reportedly set to meet with York and Marathe the next day.

49ers interviews

Wednesday, Jan. 4

Buffalo interim head coach Anthony Lynn (coach)

Thursday, Jan. 5

Green Bay director of football operations Eliot Wolf (GM)

Green Bay director of player personnel Brian Gutekunst (GM)

Friday, Jan. 6

Minnesota assistant general manager George Paton (GM)
Atlanta offensive coordinator Kyle Shanahan (coach)

Saturday, Jan. 7

New England offensive coordinator Josh McDaniels (coach)

Sunday, Jan. 8

Indianapolis vice president of football operations Jimmy Raye III (GM)

Monday, Jan. 9

Washington offensive coordinator Sean McVay (coach)
Carolina assistant general manager Brandon Beane (GM)

Tuesday, Jan. 10

Carolina defensive coordinator Sean McDermott (coach)
ESPN analyst Louis Riddick (GM)

Sunday, Jan. 15

Seattle offensive line/assistant head coach Tom Cable (coach)

Monday, Jan. 16

Seattle co-director of player personnel Scott Fitterer (GM)
Seattle co-director of player personnel Trent Kirchner (GM)

TBD?

Miami defensive coordinator Vance Joseph (coach)

No defined blueprint for 49ers to follow to 'championship culture'

By Nick Wagoner, ESPN.com

SANTA CLARA, Calif. -- As he stood before the assembled media last week and began laying out what needed fixing to get his football team back to prominence, San Francisco 49ers CEO Jed York repeatedly turned to one word to encompass all that ails the organization: culture.

Throughout the course of his nearly 30-minute season-ending news conference in which he discussed the search for a new general manager and head coach, York invoked the word a whopping 16 times. But York wasn't the only one pointing to a change in culture as the primary function of a new regime.

"When I kept hearing him say that, I just thought it was a level of being professional, type of level," receiver Torrey Smith said. "You see that in top organizations. You see that with the Patriots or the Packers or Seattle. You see it. It's stability. It's the way they carry themselves on and off the field, the way they conduct themselves, and that's the way we want to be. This is a place that has been that way in the past, and it can be that way. It's just another start, and we have to build that up."

"I agree with building a winning culture," offensive lineman Zane Beadles said. "That's a key thing, and it's not something that's easy to do, and it's something that takes time, but it's something that needs to happen. We'll see how things go here as the offseason unfolds, but hopefully we're able to do that."

As Beadles is quick to point out, building a championship culture isn't something that happens overnight. It didn't when the Niners were the toast of the league, and it won't if they're able to get back to that level. A shiny set of Lombardi trophies in a case is a sign of tradition, but it's not something that can sustain a culture.

Beadles knows as well as anyone how that process can go. As a rookie in 2010, his Denver Broncos went 4-12. The next year, they improved to 8-8 then 13-3 in consecutive years. He was there as Denver went through the process of building that culture, a culture that was jolted to life by the presence of a demanding personnel man in John Elway and an equally hard-driving quarterback in Peyton Manning.

So, aside from getting good people in the right places, how does a winning culture come about?

"I think establishing expectations early on of what's expected of everybody to do their job and then holding people to those expectations day in and day out," Beadles said. "It starts from the top, and it starts from coaches, but players need to buy into that and run with it too. The best teams I've ever been around, coaches didn't even really need to be present at practice. Everybody was holding each other accountable. It made for a better team and a team that's invested in winning, and that's a huge deal."

It's something the 49ers admittedly lacked in 2016. With a number of young players in key roles, the standard of work being put in wasn't always up to par. Veteran quarterback Christian Ponder, who arrived late in training camp, said there were some who weren't on the same page when it came to preparation.

"I wouldn't say it was a lack of professionalism," Ponder said. "I would say there were a few guys who could spend more time in the playbook. We had a lot of mental errors throughout the year that made it more tough on us in certain positions, so you'd like some of the older guys to step up and hold guys accountable. I think that would be a big key going forward is accountability with players."

Such issues weren't necessarily pervasive, but one of the criticisms of the Niners as the year went on was that there weren't enough vocal leaders willing to step in and demand that everyone puts in the same amount of work every day. Fair or not, the presence of players not giving their all on a daily basis won't help build a championship culture. Moving forward, weeding out those not willing to put in the work will be a priority for the new coach and the veteran leaders that stay with the franchise.

"Not every bad kid is their parents fault," Smith said. "Sometimes it's just the person. My son, I think he's a great kid, but he peed on my ankle the other day. That's him, you know what I mean? So it all goes together. Sometimes you have got to be very professional, and some guys are young. It all goes together. We have guys here who are doing it right; we have some young guys that have to learn. That's not different, that's not a 49er issue, that's each and every team. You have just got to fall in line, and some guys have to grow up and we have to be accountable to each other."

Of course, a "championship culture" is an intangible thing. It can't be purchased on the free-agent market or by writing a big check for the hottest head-coaching candidate. Teams like New England, Seattle and others that have enjoyed sustained success of late have gotten there in different ways. Having a strong coach, quarterback and general manager undoubtedly goes a long way. As it stands, the Niners have none of the above.

York's belief is that finding a coach and general manager who are able to work together is a good starting point. It's why the Niners are canvassing the country in search of the best candidates they can find for coach and general manager.

"Whoever hires the other, whether it's the general manager hiring the head coach, the head coach hiring the general manager, they need to be accountable to each other," York said. "They need to have a shared vision. They need to have a shared philosophy, and they need to know that I'm going to do everything that I can to give them the resources to execute on that vision, execute on that philosophy. That's what we're trying to do. That's what we're trying to establish."

Jimmy Raye III latest to interview for 49ers general-manager position

By Nick Wagoner, ESPN.com

SANTA CLARA, Calif. -- The San Francisco 49ers have no set timeline for when they'd like to hire a new coach and general manager. But the process of interviewing candidates continues Sunday with the team meeting with Indianapolis Colts vice president of football operations Jimmy Raye III.

This is the fourth interview of at least eight candidates for the general manager job. The Niners have already interviewed Green Bay executives Brian Gutekunst and Eliot Wolf and Minnesota Vikings assistant general manager George Paton, and have met with Buffalo's Anthony Lynn, Atlanta's Kyle Shanahan and New England's Josh McDaniels for the head-coach job with at least four more in the offing.

Those meetings are set to take place over the next week-plus and more candidates could emerge as well.

Here's a look at Raye's candidacy:

Experience: Raye will be one of the most experienced candidates the Niners interview for either of their open jobs. While some general-manager candidates have history more geared toward the pro side and some have more experience on the college side, Raye brings a wealth of experience with both. He's spent 22 years in the NFL, most of which came in southern California with the San Diego Chargers. There, Raye was a scout from 1996 to 1999, director of college scouting from 2000 to 2007 and director of player personnel from 2008 to 2012. He moved to Indianapolis in his current role in 2013. For the Colts, Raye's primary responsibility is to work with general manager Ryan Grigson on building the team's roster. He was one of four finalists for the Chicago Bears general-manager job in 2012. Raye also has NFL playing experience, spending a season with the Los Angeles Rams as a wide receiver in 1991.

Ties to the 49ers: Raye's father, Jimmy Raye II, served as the 49ers' offensive coordinator in 2009-10.

Competition: There are no other general manager jobs open right now, though the Los Angeles Rams could theoretically still make a change. The real competition should the Niners want to hire Raye is whether they can offer a better opportunity than what he currently has and could have in the future in Indianapolis.

Wild-Card Weekend: 'It Must Be Scary Sight to Watch Us'

By Peter King, MMQB.com

On Coaches, MVPs and More

- I've heard good things about the 49ers in their interviews. Why? Because they're willing to import a coach who would be in charge of reinventing the culture in San Francisco. And they're willing to be patient. By patient, I mean willing to give a long-term contract to a coach, listen to his recommendation for GM, and steel the locals that this is going to be a significant rebuild. Smart. There's no other way to do it and to have a chance.

49ers interview Jimmy Raye III for general manager job

By Josh Dubow, Associated Press

SANTA CLARA, Calif. (AP) — The San Francisco 49ers interviewed Indianapolis vice president of football operations Jimmy Raye III on Sunday for the team's vacant general manager job.

CEO Jed York met with Raye as part of his cross-country interview tour to find replacements for fired coach Chip Kelly and general manager Trent Baalke following a 2-14 season that tied the worst mark in franchise history.

Raye is the son of former 49ers offensive coordinator Jimmy Raye II, who held the job in 2009-10. He has spent the past four years with the Colts after a 17-year tenure in San Diego, where he served as director of college scouting and then director of player personnel.

Raye is the fourth candidate to interview for the general manager job in San Francisco, following Minnesota assistant GM George Paton, Green Bay director of football operations Eliot Wolf and Packers director of player personnel Brian Gutekunst.

York said he was open to hiring either the coach or general manager first. He said the primary goal in the search is finding a coach and general manager who can work well together.

York has also interviewed three coaching candidates: New England offensive coordinator Josh McDaniels, Atlanta offensive coordinator Kyle Shanahan and Buffalo interim coach Anthony Lynn.