



49ers Foundation Oakland Legacy Beneficiary  
Request for Proposals

**VISION**

The 49ers Foundation invests in game changers who leverage educational and wellness opportunities to empower youth in underserved and under-represented Bay Area communities. We build partnerships with local non-profits that are sustainable, innovative, and have reach in the community. We believe in the power of our sports platform to level the playing field for young people in the Bay Area.

**REQUEST FOR PROPOSALS**

The 49ers Foundation invites non-profit partners in Oakland to apply for operating support or programmatic funding of \$100,000 per year for three years (for a total of \$300,000) that meets the below criteria.

**RFP CRITERIA**

**GOAL**

Has a measurable decrease in the opportunity gap among children 5-18 years of age, who due to arbitrary circumstances such as race, ethnicity, ZIP code, and socioeconomic status are provided unequal opportunities in life to achieve to the best of their potential. Strong proposals will make the case that funding will support addressing and accomplishing this goal(s) and will result in a strengthened organization that can yield stronger services for Oakland youth.

**SUSTAINABILITY**

- Has an organizational operating budget OR a programmatic budget
- Has been a registered 501(c)(3) for over 5 years
- Has a budget which clearly identifies programmatic, operating and fundraising expenses.

**COMMUNITY IMPACT FOCUS**

- Provides services and/or programming for youth ages 5 to 18 in underserved or under-represented communities
- Has an innovative and sustainable proposal that focuses on at least one of the following programmatic areas:
  - Education support services (this includes but is not limited to ESL, services for youth under court supervision, services for students with disabilities and tech/trade/specialized skill programming)
  - Empowerment (this includes but is not limited to mentoring, leadership development, issue-based youth groups)

- Youth Sports & Fitness (this includes but is not limited to: organized sports, organized play, fitness programs and support for physical play spaces)

#### INNOVATION AND IMPACT

- Helps to advance a solution and/or address a problem in the community through this investment in young people
- Special consideration given to organizations that provide youth leadership opportunities and empowerment within the program or services

#### FUNDING RESTRICTIONS

The 49ers Foundation Oakland Legacy Beneficiary grant will not support:

- Capital funding for projects, real estate purchases, scholarships or awards to individuals
- Political or religious entities.
- Request for funds that strictly focus on event support

#### FUTURE REQUIREMENTS

Grant finalists will agree to the following requirements

- Participation in in-person interview with the organization's senior leadership
- Participation in a site visit to the organization's headquarters or worksite
- Providing additional financial documents upon request (Board approved budget, audited financials, project balance sheet)

#### TIMELINE

|   |                             |
|---|-----------------------------|
| RFP announced:                            | Monday, January 16, 2023    |
| Call to answer questions from applicants: | Wednesday, February 1, 2023 |
| Proposal submission:                      | Friday, February 17, 2023   |
| Finalist decision date:                   | Monday, March 13, 2023      |
| Finalist chosen and notified:             | Friday, March 31, 2023      |
| Grantee Announcement and kickoff event:   | Friday, May 5, 2023         |

#### KEY CONTACTS

The three individuals below will be available to answer questions about the grant program.

Cobán Lopez

Director of Programs  
[coban.lopez@49ers.com](mailto:coban.lopez@49ers.com)

Annie Loewen  
Logistics & Operations Coordinator  
[Annie.Loewen@49ers.com](mailto:Annie.Loewen@49ers.com)

### **NARRATIVE QUESTIONS (total number of words: 1500)**

1. Organizational Description: Provide a summary of your organization's mission, history, strategic priorities for the current fiscal year, and key accomplishments from the past year.
2. Description of Current Youth Services: Describe current youth services, including participation in the programming:
  - What does a participant experience on a day-to-day basis?
  - How often do youth attend and for how long do they stay with the services?
  - How many youth participate in an average session/annually?
  - Describe the degree to which you have fulfilled your organization's goals. Please give examples and, if available, data.
3. Clearly identify and explain an organizational problem or need that you are seeking funding to address. Describe how your proposal will fulfill that organizational need.

### **APPLICATION QUESTIONS AND ATTACHMENTS**

1. Legal Name of Organization:
2. Tax ID Number:
3. Number of paid employees:
4. Number of volunteers:
5. 2019 Operating Budget:
6. Target population and number of youth served through the program or proposal:
7. Provide a high level budget outlining how the funds requested would be utilized

## **ABOUT THE 49ers FOUNDATION**

The 49ers Foundation harnesses football to educate and empower Bay Area Youth through a collective of innovative and community-focused strategies. From award-winning STEAM education and nationally recognized youth football programs, to impactful community partnerships with leading non-profits, we are tirelessly dedicated to inspiring the confidence and collaboration our youth need to tackle what is possible.