

FOR IMMEDIATE RELEASE
February 28, 2018

SAN FRANCISCO 49ERS ANNOUNCE LEVY AS OFFICIAL HOSPITALITY PARTNER FOR LEVI'S® STADIUM

Levy will take over food, beverage, and hospitality programs in all areas of Levi's Stadium for games, concerts and special events, beginning this April

SANTA CLARA, Calif. – Premier sports and entertainment dining and hospitality partner Levy will begin serving San Francisco 49ers fans at Levi's Stadium this spring in advance of the 2018 season. The two announced an official hospitality partnership today covering all areas of the stadium – from concourse concessions to suites and clubs – as well as events. Levy's technology and analytics subsidiary, E15 Group, will also lend expertise connecting venue technology with hospitality programming.

More details about the multi-year partnership, new dining destinations and fan experiences at Levi's Stadium, and employment opportunities will come this spring and summer. Levy will welcome all applicants and is required by contract and by the City of Santa Clara worker retention ordinance to hire existing employees.

Levy now serves fans at seven NFL stadiums, in addition to the company's extensive portfolio of arenas, ballparks, soccer stadiums, raceways, and other signature entertainment events.

About Levy
The disruptor in defining the premium sports and entertainment dining experience, Levy is recognized as one of the fastest growing and most critically acclaimed hospitality companies. Named one of the 10 most innovative companies in sports by Fast Company magazine, Levy's diverse portfolio includes award-winning restaurants, iconic sports and entertainment venues, and convention centers as well as the Super Bowl, Grammy Awards, PGA Championship, US Open Tennis Tournament, Kentucky Derby, and NHL, MLB, NBA All-Star Games. For more, visit www.levyrestaurants.com or follow us on Facebook, Twitter, or Instagram.

About the San Francisco 49ers
The San Francisco 49ers, owned by Denise and John York, currently play in the NFC West division and have won five Super Bowl trophies including Super Bowl XVI, XIX, XXIII, XXIV and XXIX. The franchise also has six conference championships and 19 divisional championships and was the first major league professional sports team to be based in San Francisco more than 70 years ago. Please visit www.49ers.com and follow the 49ers on Facebook and Twitter @49ers.

About Levi's® Stadium

Named Sports Facility of the Year for 2015 by *Sports Business Journal*, Levi's Stadium is home to the San Francisco 49ers and serves as the world's most technologically advanced and sustainable sports and entertainment venue. The $1.2 billion venue consists of 1.85 million square feet and 68,500 seats, including 174 luxury suites and 9,000 club seats, and was designed by HNTB and built by Turner/Devcon for the Santa Clara Stadium Authority. It is a multi-purpose facility with flexibility that has allowed it to host a wide range of events – including international soccer, college football, ice hockey, motorsports, concerts and various civic events – since opening in 2014. The venue is also expandable for major events such as WrestleMania 31, Super Bowl 50 and the 2019 College Football Playoff National Championship Game. Levi's Stadium is owned by the Santa Clara Stadium Authority, a public joint powers authority established to provide for development and operation of Levi's Stadium to ensure the stadium serves the goals of the City of Santa Clara. For more information, go to www.LevisStadium.com.

Levi's® Stadium Media Contact
Roger Hacker – P. 408-986-4890 – roger.hacker@49ers.com

Levy Media Contact
Kevin Memolo – P. 312-329-3985 – kevin.memolo@finnpartners.com

– *LevisStadium.com* –