



Dear Readers,

On behalf of the Denver Broncos Foundation Board of Directors and the entire Denver Broncos organization, we are proud to share with you our 2022 Community Impact Report.

Through the Denver Broncos Foundation and alongside team members across the organization, we continued to support causes that align with our mission to make a positive impact throughout Broncos Country.

In July of 2022, the Broncos were honored to be named ESPN's Sports Humanitarian Team of the Year as the franchise that best demonstrates how teamwork can create a measurable impact on a community or cause. It marked the third consecutive year the Broncos were named 1-of-4 finalists across all of sports for the award, which is a credit to the dedication of the players, coaches and staff.

The recognition also speaks to our extraordinary nonprofit and corporate partners for their unwavering commitment to engaging in and giving back to our community.

Of the many contributions from our Foundation last year, we would like to highlight a few:

This past year saw Broncos players and staff combine to volunteer more than 1,900 hours of community service across nearly 1,000 different outreach initiatives. The organization launched new programs, supported 30 Colorado-based nonprofits through its annual community grant program, hosted 120 organizations at events, and much more.

Beginning in the fall of 2022, the Denver Broncos Foundation underwent an eight-month comprehensive review and strategic planning process to develop a new vision, mission and values that will guide our community engagement through a stronger focus in strategic grantmaking, Foundation-hosted events and volunteerism.

The new framework will support high-impact programs focused on youth in three key focus areas: youth health & wellness initiatives, dynamic in-and out-of-school programming, and equitable access to career pathways.

The Broncos have such an amazing tradition of serving our community, and we're excited to deepen that commitment through the Denver Broncos Foundation. Utilizing our incredible platform alongside players and alumni, the Broncos have the unique opportunity to serve as leaders in driving long-term, positive impact across Broncos Country.

Thank you for your continued support. Go Broncos!

Sincerely,

CARRIE WALTON PENNER

Denver Broncos Foundation Board Chair



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the power of play to transform children's social and emotional health.

Through direct-service coaching of kids and training for inschool staff, Playworks partners with elementary schools, districts, and after-school programs to integrate games into recess to create a welcoming place for every child on the playground.

The Denver Broncos Foundation invests in Playworks Colorado and supports Aurora Public Schools by providing Coach Relay programming to 33 district elementary schools. Playworks Colorado has hired 16 full-time coaches, each one assigned two schools via the Coach Relay program. Additionally, funding from the Foundation supports and addresses teacher burnout, trauma kids have experienced during the pandemic, making up for learning loss by strengthening recess as a valuable contribution to the school day, and encouragement of Social Emotional Learning (SEL) and physical activity.

The impact of Playworks in Aurora Public Schools is tangible:

- · 94% of educators agree that Playworks improves their overall school climate
- · 95% of educators report more cooperation among students on the playground
- 94% of educators believe that Playworks helps to create opportunities for the inclusion of diverse groups of students.
- · Playworks Coach is a Tier I social-emotional learning intervention for elementary schools, meeting rigorous evaluation requirements under the Every Student Succeeds Act (ESSA).

SCHOOLS PARTICIPATING

14,156

NUMBER OF KIDS SERVED ANNUALLY

DEMOGRAPHICS SERVED

TWO RACES OR MORE

"THE DONATION FROM THE DENVER BRONCOS TO SUPPORT OUR APS PARTNERSHIP IS AMAZING. THIS **DONATION ALLOWS US** TO IMPROVE OUR **PROGRAMS WHILE MAKING SURE EVERY ELEMENTARY STUDENT** IN AURORA HAS **ACCESS TO SAFE AND HEALTHY PLAY AND A FANTASTIC RECESS EXPERIENCE.**"

- ELLEN JENKS





6 | Youth Development



YEAR 2

uring the first week of October, the Denver Broncos and Miles the Mascot hosted the second annual "Miles for Miles" physical activity program. The goal of Miles for Miles is to encourage youth to be active through walking and accessible exercise. With participation from 20 Boys & Girls Clubs of Metro Denver locations, the walk week featured more than 400 children getting engaged and out walking.

To kick off the program, Miles the Mascot, Denver Broncos Cheerleaders, cornerback Essang Bassey and guard Dalton Risner visited the Denver Broncos Boys & Girls Club for their club's walk. Throughout the rest of the week, Denver Broncos players, Denver Broncos Cheerleaders, Dairy MAX, Fuel Up to Play 60, Playworks Colorado, and Miles the Mascot attended walks to bring added excitement to each event.



Denver Broncos Cheerleader SHANNON walks alongside Crawford Boys & Girls Club members for their morning walk as part of the Miles for Miles program.

great oppositionity for Miles to get out to lead kids in being active! It's always nice to show kids

> - BRAD POST MASCOT COORDINATOR, DENVER BRONCOS

- A SHOPNECK
- COLE
- D CRAWFORD
- GREEN VALLEY RANCH
- JOHNSON ELEMENTARY
- LAREDO
- MOUNTAINVIEW
- BEACH COURT
- VICKERS

- JOHNSON
- PARIS ELEMENTARY
- VIRGINIA COURT
- N BOSTON
- O SUNCOR
- DENVER BRONCOS
- O EMORY ELEMENTARY
- R COLORADO SPORTS
- LEADERSHIP ACADEMY
- 5 COPE
- T WESTMINSTER

DENVER METRO AREA



The Denver Broncos Boys & Girls Club is a place where kids not only try new activities, learn new skills, and make new friends, but where they begin to practice their role as citizens. Club members who frequently attend perform better in school, become the leaders of tomorrow, and live healthier lives.

Throughout the year the Broncos provide unique opportunities in each of the Club's programming areas, additional skill development and training, volunteer projects, field trips, and incentives for meeting individual and Club goals. The Denver Broncos Boys & Girls Club is the heartbeat of the Montbello community and has made a positive, multi-generational impact in Northeast Denver.

"THE BRONCOS BOYS & GIRLS CLUB IS LIKE MY SECOND HOME; THE CLUB HAS GIVEN ME NOT ONLY THE OPPORTUNITIES BUT THE EXPERIENCE TO ACHIEVE SO MUCH IN LIFE. THE DENVER BRONCOS AND THE CLUB HAVE HELPED OPEN DOORS FOR ME THAT WOULD HAVE OTHERWISE BEEN CLOSED. I HAVE BEEN ABLE TO TEACH MY PEERS ABOUT CUSTOMIZING SHOES AND HAVE HAD OPPORTUNITIES IN MY CAREER AS A SHOE DESIGNER THAT I WOULDN'T HAVE EVEN DREAMED OF DOING WHEN I FIRST STARTED OUT FOUR YEARS AGO."

- EUNIQUE

EMBER, DENVER BRONCOS BOYS GIRLS CLUB

CONTINUING A LEGACY

DENVER BRONCOS BOYS & GIRLS CLUB

The Broncos established the Denver Broncos Boys & Girls Club in Montbello and continue to maintain and fund the operating expenses of the Club, contributing more than \$7.9 million over the last three decades. Since the Club's opening in 2003, more than 14,500 youth have been provided with a home away from home – for an annual membership fee of just \$2.

Club programming runs every weekday, from the moment the school bell rings until 8:00 pm, and all day during the summer.

Each day, members are offered hot and healthy meals, a physically

and emotionally safe space, and structured programs (Education, Arts, Health, Sports and Service) that help them succeed. A recent external evaluation found that the more frequently a child attends the Broncos Club, the better they perform on measures of resilience, attitudes toward school and life, and leadership skills.

Most Broncos Club members live with one or neither parent and 94% of Club Members' families are living at or below the federal poverty line.

IMPACT STATISTICS



ACADEMIC SUCCESS

- SENIOR CLUB MEMBERS GRADUATE FROM HIGH SCHOOL AT A RATE 21% HIGHER THAN LOCAL SCHOOLS.
- 73% OF CLUB MEMBERS EARN MOSTLY A'S AND B'S IN SCHOOL.



CHARACTER & CITIZENSHIP

- 95% OF CLUB MEMBERS SAY THAT WHEN THEY LEAD, THEY MAKE SURE EVERYONE IN THE GROUP FEELS IMPORTANT.
- 91% BELIEVE THAT THEY CAN MAKE A DIFFERENCE IN THEIR COMMUNITY.



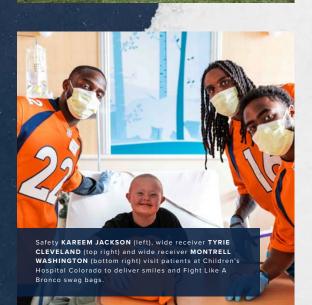
HEALTHY LIFESTYLES

 82% OF CLUB MEMBERS (FOUR OUT OF EVERY FIVE YOUTH) EXERCISE FOR AT LEAST 60 MINUTES TWICE A WEEK.



10 Youth Development





The Denver Broncos work closely with Children's Hospital Colorado to bring smiles and comfort to patients, families, and medical staff through special visits with Denver Broncos players, Miles the Mascot, and team employees.

During the 2022 season, the Denver Broncos hosted more than 10 virtual and in-person events at Children's Hospital Colorado. Events included:

- FIGHT LIKE A BRONCO ROOM VISITS: On Sept. 27, Broncos players visited patients as part of the team's Fight Like A Bronco campaign, focused on providing support to individuals impacted by cancer. Players spent time with patients in their rooms and surprised them with a Broncos swag bag featuring commemorative Fight Like A Bronco memorabilia.
- SEACREST STUDIOS GAMES: Throughout the season, Broncos players were able to drop into Seacrest Studios and host games with patients from across the entire hospital. Patients were able to call down to the studio to partake in activities such as bingo, guessing games and trivia.
- INDIVIDUAL VISITS: Players, like quarterback Russell Wilson, were able to visit Children's Hospital Colorado on their own time to spend time with patients and patient families and learn their stories.
- TRAINING CAMP: The Denver Broncos and quarterback Russell Wilson hosted a group of Children's Hospital Colorado patients at Training Camp powered by Ford, with a special meet-and-greet afterward.

"CHILDREN'S HOSPITAL COLORADO HAS BEEN PARTNERING WITH THE DENVER BRONCOS FOR YEARS TO HELP BRING JOY TO KIDS WHO ARE OFTEN GOING THROUGH SOME OF THE MOST CHALLENGING TIMES OF THEIR YOUNG LIVES. WHETHER IT'S THROUGH VISITS AT THE HOSPITAL, RECORDED MESSAGES OF ENCOURAGEMENT OR DECORATING OUR HALLS FOR THE HOLIDAYS, THE MEANINGFUL EXPERIENCES ARE SOMETHING OUR PATIENTS AND TEAM MEMBERS REMEMBER FOR THE REST OF THEIR LIVES, AND WE'RE SO GRATEFUL TO BE PART OF THOSE INCREDIBLE MOMENTS."

- CHRISTY DOBSON - EXECUTIVE DIRECTOR OF CORPORATE & COMMUNITY DEVELOPMENT, CHILDREN'S HOSPITAL COLORADO



The Denver Broncos and Mile High United Way partnered together to host Denver Day of Service – a one-day, multi-project initiative bringing together hundreds of volunteers to impact our community. Dozens of simultaneous service projects, hosted by local nonprofit organizations, occurred across the Denver Metro Area and provided meaningful volunteer experiences for individuals and groups.

At Empower Field at Mile High, Denver Broncos Season Ticket Members, corporate partners, premium seating clients and staff participated in a Hunger Project with U.S. Hunger to support Coloradans facing food insecurity.

One out of every eight adults in Colorado doesn't know where their next meal will come from and for children, it's one in five.

Hunger Projects are fun, high-energy, and hands-on meal packaging events that empower volunteers to make a tangible difference in the fight against hunger. More than 200 volunteers packaged 40,000 meals with nutritious shelf-stable ingredients to distribute to local non-profit organizations.

2022 DENVER DAY OF SERVICE IMPACT STATISTICS

\$37.040 TOTAL ECONOMIC IMPACT

PROJECTS NONPROFIT

PARTNERS

VOLUNTEERS

VOLUNTEER HOURS

"BEING ABLE TO GIVE BACK TO THE COMMUNITY IS WHAT THE BRONCOS ARE ALL ABOUT. BEING ABLE TO GET OUT AND GIVE BACK TO THE COMMUNITY, IN ANY WAY POSSIBLE, IS ONE OF THE JOYS OF THE JOB."

> DARREN MOUGEY ASST. GENERAL MANAGER, DENVER BRONCOS











A SEASON OF WISHES

ounded in 1983 as one of the nation's first Make-A-Wish Foundation chapters, Make-A-Wish Colorado has granted more than 5,500 wishes to eligible children throughout the state. Its mission has been to create life-changing wishes for children with critical illnesses.

Throughout each season, the Denver Broncos grant one-of-akind wish experiences to some of Broncos Country's biggest

This year, wishes ranged from attending private practices, meeting their Broncos heroes, to exclusive sideline access at a Broncos home game at Empower Field at Mile High and experiencing a game from a private suite.

This fall, Jalon's wish of meeting his hero, wide receiver Courtland Sutton, was granted. Jalon was able to visit the UCHealth Training Center and be a Bronco for a day.

JALON'S WISH TIMELINE: ARRIVAL AT TRAINING
FACILITY
TOUR THE FACILITY
WHICH IN THE TEAM CATETERIA

PRIVATE VIEWING OF

TEAM PRACTICE

BREAKDOWN THE HUDDLE

MEET N'GREET WITH COUKTLAND SUTTON

"Wish children have the opportunity to wish for anything. Many want to meet their hero... someone that provides them with The Denver Broncos organization makes those dreams a reality, giving every wished child a unique experience that leaves them and their families feeling overwhelmed with hope and joy." "[My experience] made me realize that the players are different people off the field and they're not all about the game." "Jalon's experience with the Denver Broncos was incredible! Courtland Sutton made a genuine effort to connect with Jalon on a personal level and he showed so much gratitude and love to our family. The impression made on our family will last a lifetime!" Wide receiver COURTLAND SUTTON sits with Make-A-Wish







CHANGING THE GAME

y age 14, girls drop out of organized sports at a rate twice as fast as Boys and currently have 1 million fewer opportunities to play high school sports. The Denver Broncos are committed to finding new and creative ways to grow the game of football, while providing equitable opportunities for girls to engage in the game.

In the fall of 2022, the Denver Broncos and the Colorado High School Activities Association (CHSAA) launched a Girls High School Flag Football pilot program in Colorado. The pilot, funded by the Denver Broncos Foundation, featured three school district partners, 28 teams, and more than 500 participants.

"The Colorado High School Activities Association is proud to partner with the Denver Broncos and our high schools as we look to promote this new opportunity for female participation in flag football," said CHSAA Commissioner Mike Krueger. "Flag football is a fast, fun, and exciting way to experience the game of football, and we are thrilled that girls in Broncos Country will have the chance to participate in this experience first-hand."

The two-year pilot process is a requirement for the statewide sanctioning of a new Colorado high school sport. Through interest in the program, the Denver Broncos and CHSAA are working hand-in-hand towards a Fall 2024 statewide sanctioning goal to make girls high school football a reality for any interested high school in the state



PARTICIPATING SCHOOLS

CHERRY CREEK SCHOOLS

Cherokee Trail Cherry Creek Eaglecrest Grandview Overland Smoky Hill

DENVER PUBLIC SCHOOLS

Denver East Denver North **Denver South** Denver West George Washington Kennedy Northfield Thomas Jefferson

JEFFCO PUBLIC SCHOOLS

Arvada Arvada West Chatfield Columbine Evergreen Lakewood Littleton Pomona

4 SCHOOLS HAD MULTIPLE TEAMS 500+ TOTAL 203 TOTAL GAMES PLAYED

42% WOULD NOT HAVE PARTICIPATED IN ANOTHER HS SPORT IF NOT FOR GIRLS FLAG

JAMBOREES. DISTRICT PLAYOFFS, CHAMPIONSHIPS

20 | Youth & High School Football

The quarterback for the Overland Trailblazers prepares to throw a pass during Jamboree play.

JAMBOREES

uring the Girls High School Flag Football pilot program, games were played on Saturdays as part of weekly Flag Football Jamborees. Jamborees were divided into Metro-Area and district-wide pool play throughout the six-week season allowing each participating team to compete in three games each week.

SCHEDULE

Saturday, Sept. 10, 2022

Jamboree #1 Hosted by Denver Public Schools @ All City Stadium / Denver South High School

Saturday, Sept. 17, 2022

Jamboree #2 Hosted by Cherry Creek Schools @ Cherry Creek High School / Stutler Bowl

Saturday, Sept. 24, 2022

Denver Public Schools Only Jamboree Hosted by Denver Public Schools @ All City Stadium / Denver South High School

Tuesday, Sept. 27, 2022

Cherry Creek Schools Only Jamboree Hosted by Cherry Creek Schools @ Legacy Stadium

Saturday, Oct. 1, 2022

Jamboree #3 Hosted by Jeffco Public Schools @ Trailblazer Stadium & Lakewood Memorial Park

Tuesday, Oct. 4, 2022

Jeffco Public Schools Only Jamboree Hosted by Jeffco Public Schools @ Trailblazer Stadium

Saturday, Oct. 8, 2022

Girls High School Flag District Postseason Tournaments

Hosted by Cherry Creek Schools, Denver Public Schools & Jeffco Public Schools @ Multiple Locations

FLAG FOOTBALL 101

Game Length:



Two 15-minute halves



Running clock except for final 2 minutes of second half (real time)



Timeouts: One per team per half (no rollover)



3-minute Halftime

Scoring:



Touchdown = 6 points



(pass only)

scoring 2 point play



GIRLS FLAG FOOTBALL CHAMPIONSHIP

n Saturday, Oct. 15 the Denver Broncos hosted the first-ever Colorado Girls High School Flag Football Championship at the UCHealth Training Center's Pat Bowlen Fieldhouse.

The three participating school districts hosted a district-wide tournament to determine which 12 teams would advance to play in the single-elimination championship competition.

Denver Broncos players volunteered their time to help coach student-athletes and teams from the sidelines, and Team President Damani Leech was on-site to present the trophy to the

After a full day of play, Chatfield High School was named Colorado's first Girls High School Flag







PAT = 1 point from 5-yard line

PAT = 2 points from 10-yard line

The PAT will remain live allowing the defense to return an INT for a

22 | Youth & High School Foo

Northfield High School head coach REBEKAH HOPECK strategizes with her players about the next play for



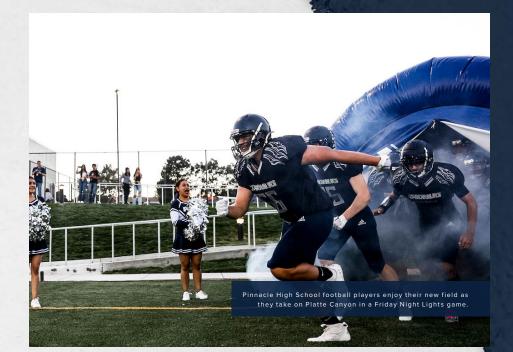
LEVELING THE PLAYING

n Friday, Sept. 23 the Denver Broncos and Pinnacle Charter School (PCS) unveiled a new synthetic turf field made possible through the NFL Foundation/LISC Grassroots program, which granted Pinnacle Charter School \$250,000 for the installation. The new field was highlighted that same night during the Broncos High School Game of the Week (Pinnacle vs. Platte Canyon). In addition to the game and ribbon cutting, the event included Denver Broncos Cheerleaders, Broncos Alumni, and Miles the Mascot during a PLAY 60 clinic for community members.

The NFL Foundation Grassroots Program, a partnership between the NFL Foundation and LISC—the nation's leading community development support organization—has supported the construction or renovation of 416 football fields nationwide since 1998. Fields are newly built or significantly renovated, with improvements such as irrigation systems, lights, bleachers, scoreboards, goalposts, and turf.

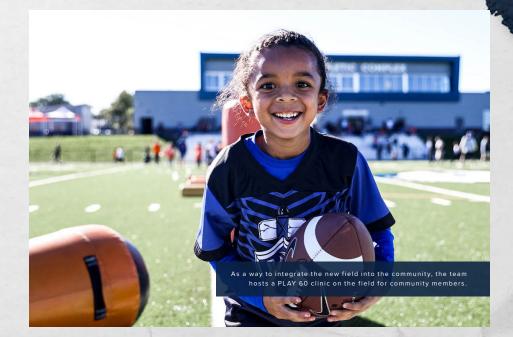
The Pinnacle Charter School field will be the primary playing surface for school teams and will be available to support more than 1,000 youth football players involved with nearby leagues, including the Thornton Junior Football League, which will have access to the field for 70 percent of the calendar year. The field will also support other athletic activities, including soccer, track, cross country, Thornton youth summer camps, and cheerleading.

Since 2000, the NFL Foundation, LISC Grassroots program and the Broncos have installed eight such fields in Colorado, totaling \$1,450,000 in support for local football programming.



"A NEW FIELD IN FEDERAL HEIGHTS-LIKE ALL OF THOSE THAT THE GRASSROOTS PROGRAM HAS **ESTABLISHED OVER THE** YEARS-WILL PROVIDE **OPPORTUNITIES FOR** YOUNG PEOPLE TO COMPETE IN A SAFE, HEALTHY, STRUCTURED **ENVIRONMENT.**"

BEVERLY SMITH



24 | Youth & High School Football





Teams participating in the Broncos NFL FLAG Regional Tournament take group photos with the Lombardi trophy and **DENVER BRONCOS CHEERLEADERS.**



"NFL FLAG IS A GREAT WAY FOR KIDS TO LEARN AND PLAY THE GAME OF FOOTBALL. WE'RE **EXCITED TO ONCE AGAIN HOST THIS** SPECIAL TOURNAMENT **ALONGSIDE RCX SPORTS AND** PROVIDE A FUN, FOOTBALL **EXPERIENCE FOR** ALL OF THE **PARTICIPANTS** AND FAMILIES."

BOBBY MESTAS

DIRECTOR, YOUTH &

n Saturday, June 25, the Denver Broncos and RCX Sports, the official operating partner of NFL FLAG, hosted an NFL FLAG Regional Tournament at Aurora Sports Park. The event marked the second time Colorado has served as a host site for the regional tournament in a nine-month span.

The day of pool play included 47 total teams (460 total participants), with 39 teams representing the state of Colorado. The tournament featured boys and girls divisions, competitive and recreational, broken down into 8U through 17U age groups.

The winners from each division earned an automatic bid to play in the NFL FLAG National Championship, hosted in Las Vegas during the Pro Bowl.

Throughout the day, Denver Broncos Cheerleaders,
Broncos Alumni, and Miles the Mascot were on site as
part of NFL FLAG activities. A photo opportunity with the
Super Bowl trophies and giveaways were also a part of the
celebration.

Since 2011, the Denver Broncos have hosted an annual 7-on-7 tournament to provide an off-season high school football team development opportunity for all interested Colorado high schools.

The 7-on-7 tournament offers a competitive opportunity for skill position players to work on passing offense and pass defense. In addition, a linemen challenge is offered for offensive and defensive lineman.

The event is free and open to all Colorado high schools and annually hosts more than one third of the high schools that play football in Colorado.

The 2022 tournament's pool play rounds took place at Chaparral High School in Parker, Colo. Pool play winners for both competitions advanced to the finals, held at the UCHealth Training Center on Friday, June 17.

Linemen participate in the final competition for the linemen challenge tournament, which includes tug-of-war, tractor tire flip, obstacle course. one-on-ones, and relays

86

7-ON-7 TEAMS

TEAMS OF LINEMEN ESTIMATED 620

PLAYERS

ESTIMATED 1,700 PLAYERS

OF THE SCHOOLS THAT PARTICIPATED CAME FROM OUTSIDE THE DENVER METRO AREA

DIFFERENT **COLORADO CITIES** AND TOWNS REPRESENTED

6-MAN/8-MAN = 4 SCHOOLS

1A = 9 SCHOOLS

2A = 14 SCHOOLS

3A = 17 SCHOOLS

4A = 20 SCHOOLS

5A = 22 SCHOOLS



come from 27 different Colorado cities and include teams from all seven CHSAA



15 years ago, Futures Football was created to help eliminate a participation crisis for several Denver Metro Area high schools that were struggling to field varsity football teams.

Launched in 2008, Futures Football is a spring tackle football program for middle school students in both Denver (DPS) and Aurora Public Schools (APS). Every high school football program has a corresponding 'feeder' middle school Futures program coached by the high school football staff.

The Denver Broncos Foundation annually helps to cover costs for new equipment, coaching stipends, uniforms, officials and gameday operations..

Since the program's inception, there has been more than a 25% increase in participation in high school football in DPS—despite decreasing enrollment in the district's main high schools. Some schools saw participation increase by more than 60% from 2008 to 2018. Coaches credit Futures Football for a resurgence in participation at the high school level and the increased ability to keep kids in a consistent program from middle school through high school.

The Futures Football program also requires all athletes to participate in a character development course, called True Man. Through innovative intervention and prevention education programming, Project PAVE instructors designed the 'True Man' curriculum specifically for football players that focuses on team values, healthy relationships, gender stereotypes, conflict resolution and more.

Futures Football annually connects with more than 600 middle school football players between the two school districts.

















or the second year, the Denver Broncos partnered with the Ross Initiative in Sports for Equality (RISE) to host a multi-week youth leadership program for local Boys & Girls Club teenagers. RISE works to educate and empower the sports community to eliminate racial discrimination, champion social justice, and improve race relations.

Moving to an in-person format (2020 was conducted virtually due to COVID-19 restrictions), the eight-week program was held at the Denver Broncos Boys & Girls Club during the spring of 2022. More than 30 teens from the Denver Broncos and Suncor Clubs gathered together to take part in the experiential learning curriculum and skill-building.

The program is built to create a safe and engaging learning environment that provides opportunities to have important and often difficult conversations about race, perceptions, and stereotypes. The curriculum features the teaching of historical leaders and key moments but is centered around interactive discussion and working through hypothetical scenarios or case studies to gain a better understanding of societal challenges and the ways people can advocate for change in the face of prejudice and other issues.

Denver Broncos safety Justin Simmons deepened his support of youth mentorship by participating in the weekly curriculum alongside the second cohort of Club members.

RISE PROGRAM SCHEDULE

WEEK 1: UNDERSTANDING OUR IDENTITIES

WEEK 2: DIVERSITY CONCEPTS

WEEK 3: EQUALITY VS EQUITY

WEEK 4: NATIVE AMERICAN **LEGACY IN SPORTS**

WEEK 5: PRIVILEGE

WEEK 6: SPORT AS A VEHICLE

WEEK 7: COMMUNITY BUILDING: GOAL SETTING

WEEK 8: BE A CHAMPION OF

CHANGE

"It's cool to see how tied in [program participants are] to their community and how important these conversations are and, honestly too, how much they want to learn and listen to each other and just adapt and have different points of view and hear people out. Everyone has different experiences; it doesn't make one more right than the other, but it's just people living life and trying to figure it out."

> - JUSTIN SIMMONS SAFETY, DENVER BRONCOS

"To be able to hit the youth with this kind of knowledge, this kind of education, these tools at such an early age is definitely beneficial. It will provide lasting change and leadership opportunities for them to stand up. Just like how today we're talking to them about [how] it takes a little bit of courage to be able to stand up for something. So the fact that we're creating a space to make it vulnerable but also empowering, I think, will have lasting effects."

> - CHRIS CHAVEZ FACILITATOR, RISE





In this module, participants identify varying types of athlete activism, are challenged to match different examples with the most applicable type of activism displayed and test their knowledge and application.



To help spread some holiday cheer, linebacker BARON BROWNING visits the Marvin W. Foote Youth Services Center alongside his teammates to serve dinner, hand out gifts and chat with incarcerated youth

MENTORING

Punter CORLISS WAITMAN shares smiles and fist pumps with youth as they come

ince 2020, Denver Broncos wide receiver Tim Patrick has provided guidance and mentorship to the children at the Marvin W. Foote Youth Services Center. Growing up with parents who experienced incarceration, Patrick has made it his goal to give back and provide mentorship to those involved in the justice system.

What started as a one-time community outreach event coordinated by the team has become an ongoing endeavor for Patrick, who has held virtual and in-person sessions with the children at the center more than 40 times since his initial visit in 2020.

Over the last three years, Patrick has formed a special relationship with a pod of children and staff at the center, partly because his own life experiences allow him to relate to their circumstances. As part of his relationship with the center, Patrick has developed a rewards program where the children can earn incentives — sneakers or a meal from their favorite restaurant – based on their behavior.

As part of the growing relationship with the center, the Denver Broncos and players hosted a holiday party for the youth. Players served dinner from a local restaurant and surprised each pod inside the center with a gift bag filled with items permissible for youth to utilize at the center.

BUILD MOMENTUM to CREATE CHANGE

cards during Super Bowl LVII.



FUELED BY: NOMENTUM

TIM PATRICK

@patrickktimothyy @TPStreets

A quiet leader in the youth justice space, Tim has engaged in 40+ visits A quiet leader in the yourn justice space, I im has engaged in 44+ visits with youth in the Marvin W. Foole Youth Services Center, 20+ instances with youth in the Marvin W. Foote Youth Services Center, 20+ instances of support via the incentives program, and over \$6K in financial support

In 2022, Tim represented the Center for My Cause My Cleats, with design led by the youth and participated in a Youth Justice Action Month Virtual Dinner with Players Coalition and Cafe Momentum to elevate Virtual Limiter with Players Coannon and Cale Motherium to eleval.

Youth voices and become more educated on youth justice issues. Through this work, Tim hopes to motivate youth to set goals, model

positive behavior, and work together toward common goals. Tim has supported Players Coalition and Café Momentum since 2022.

#CREATECHANGE4YOUTHJUSTICE

"WORKING WITH THE KIDS IN THE DETENTION CENTER, THAT'S WHAT I SEE MYSELF DOING IN LIFE AFTER FOOTBALL. I FEEL LIKE I'VE BEEN THROUGH A LOT OF STUFF IN MY LIFETIME - I FEEL LIKE I CAN GUIDE A LOT OF KIDS TO GET ONTO THE RIGHT PATH AND NOT TAKE THE SAME PATH I TOOK BECAUSE THAT PATH WAS HARD."

- TIM PATRICK WIDE RECEIVER, DENVER BRONCOS

Continuing his support of his pod at the Marvin W. Foote Youth Service Center, wide receiver TIM PATRICK tunes in for mentorship zooms where he works with a group of incarcerated youth at the center.





SERVING UP CHANGE

Café Momentum was a featured restaurant during the 2022 Taste of the Broncos event, presented by King Soopers.

Café Momentum, a nonprofit professional training program for justice-involved youth, was pioneered in Dallas, Texas. The organization provides justice-impacted teens (ages 15-19) with a paid internship at the restaurant, during which they can develop skills in cooking, serving, hosting, and many other areas.

While obtaining work experience, the participants receive education and mental health support to help them flourish and maximize their potential. The 12-month program features a high school where the kids can get their diplomas, an on-site case, manager, and on-staff psychologists.

Café Momentum is exploring options to expand nationally, with Denver being a market of exploration. While at Taste of the Broncos, Café Momentum garnered great interest from community members and Broncos players alike, who are interested in working with and learning more about their program, knowing their life-changing opportunities can provide something invaluable to the justice-involved youth in our community.

3399

"I think every kid deserves this opportunity.

I began at Café Momentum at the age of 16
years old, [and] I graduated at 17. Before I
got there, I wasn't surrounded by any great
influences like I was when I got to Café
Momentum. Café Momentum really helped
just change my life and expand my vision
on what I want in life, and also how I want
to help other people."

PROGRAM GRADUATE
CAFE MOMENTUM



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"I haven't seen [programs for justice-impacted youth] in the way they're doing it. There are obviously other organizations, but the way they're doing it in the restaurant business, and they're able to get their high school diploma while doing it, is something I've just never seen before."

TIM PATRICK
WIDE RECEIVER, DENVER BRONCOS





BRONCOS COUNTRY VITES

Broncos Country Votes is the local Denver Broncos extension of the NFL's league-wide nonpartisan initiative to support and encourage civic engagement.

Throughout the 2022 election cycle, the Denver Broncos hosted various outreach opportunities and events to encourage voter participation within the organization and throughout Broncos Country.

In addition, guard Dalton Risner visited Denver West High School for an assembly, encouraging students to exercise their right to vote.



On Tuesday, Sept. 20,
National Voter Registration
Day, Broncos players had
the opportunity to learn
about the upcoming general
election in Colorado, check
their voter registration
status, and register to vote.



On Sunday, Oct. 23 leading up to the team's game against the New York Jets, the Denver Broncos hosted Denver Elections Division on Mane Street at Empower Field at Mile High. Fans were able to get information about voting, register to vote, and turn in their completed ballots.



Friday, Nov. 4, and Saturday, Nov. 5, the Denver Broncos partnered with Denver Elections Division to host their Mobile Voting Unit at Empower Field at Mile High to encourage eligible Coloradans to register to vote, cast a ballot, and handle other election-related activities. Denver Broncos Cheerleaders and Miles the Mascot were on-site to thank voters and distribute "I VOTED" stickers in English and Spanish.

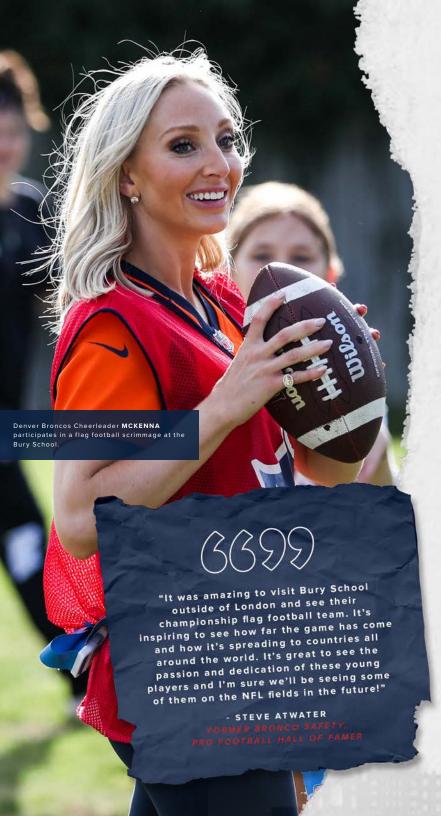


For Election Day on Tuesday, Nov. 8, the Denver Broncos, Denver Broncos Cheerleaders, Miles the Mascot, kicker Brandon McManus and guard Dalton Risner visited polling centers in Denver and Arapahoe counties. The group distributed "I VOTED" stickers in English and Spanish and thanked voters and poll workers for exercising their civic duty.









LONDON FLAG FOOTBALL

n Wednesday, Oct. 26, Pro Football Hall of Famer and former Broncos safety Steve Atwater, Denver Broncos Cheerleaders McKenna and Chelsea, Miles the Mascot, and Broncos staff surprised the Bury School's Broncos flag football team.

Earlier in the year, the Bury School Broncos participated in the Huntingdonshire Regional NFL FLAG Football competition. The school was one of six local primary schools playing, each team represented a different NFL Franchise and competed to attend the national finals at Loughborough University in a round-robin competition, with the Bury Broncos coming out on top.

To celebrate their regional championship win, the Denver Broncos surprised the team with new NFL FLAG kits and participated in flag football drills and a fun scrimmage.



LONDON COMMUNITY KITCHEN

n Thursday, Oct. 27, Broncos Team President Damani Leech, Denver Broncos Cheerleaders McKenna and Chelsea, and Broncos staff visited and volunteered at the London Community Kitchen (LCK) as part of the team's community outreach while participating in the NFL's International Series.

The London Community Kitchen was founded in 2014 and utilizes a zero waste, zero hunger blueprint. The organization believes it to be an absolute human right to have access to free or affordable food and works to make sure the most vulnerable communities across London are fed.

LCK has a myriad of programs that are aimed to fight hunger and waste in London including community cafes, food markets, cooking classes, and an ethical catering company.

During the visit, the Broncos group was able to learn about the community the kitchen serves, package meals for the neighborhood, and meet individuals impacted by the organization's work.





PLAY 60 ACROSS THE POND

n partnership with NFL UK, Denver Broncos Owner Carrie Walton Penner, Broncos players, and Broncos staff hosted an NFL FLAG and PLAY 60 Clinic on Friday, Oct. 28 for youth at the Harrow School.

The community day celebration was an outdoor event featuring a series of NFL FLAG activities and PLAY 60 drills and games. Participants rotated through 10 different stations including throwing, catching, and tackling (flag pulling) amongst other football activities.

More than 120 students, ages 12 -18, participated in the event. Students were invited via the Harrow Club, Ignite Youth, and the Young Harrow Foundation.

The Harrow Club has been creating positive futures for marginalized young people in West London since 1883. Through general youth clubs and specialist interventions, the Harrow Club aims to empower young people to complete their education, avoid anti-social behavior, and become positive contributors to society.

Ignite Youth was founded by Reverend Simon Jones and his team in 2001 to 'train the next generation' so that disadvantaged and marginalized young people leave school with qualifications and experience in leadership. Ignite Youth has helped hundreds of young people achieve a change for the better in their lives, and many have gone on to inspire others to improve their lives

The Young Harrow Foundation is a network of nonprofits delivering services and activities for children and young people in Harrow. The network of organizations are steadfast in their commitment to develop happier, healthier safe children and young people with more opportunities to reach their full potential.







2022 ESPN

HUMANITARIAN TEAM OF THE YEAR

SPN named the Denver Broncos the 2022 Sports Humanitarian Team of the Year in conjunction with the 2022 ESPY Awards.

Presented annually, ESPN's Sports Humanitarian Team of the Year Award is given to a sports franchise that demonstrates how teamwork can create a measurable impact on a community or cause. The Broncos are one of two NFL teams to ever win the award (San Francisco 49ers, 2017) and one of only three organizations to be named a finalist three or more times.

The Broncos were selected as the award recipient through a comprehensive review process that evaluated community teamwork, strategy, and data-driven outcomes of philanthropic work and player initiatives.

IN 2022...

BRONCOS PLAYERS VOLUNTEERED
THROUGH 745 DIFFERENT ENGAGEMENTS

THE TEAM LAUNCHED A COMPREHENSIVE GUN BUYBACK PROGRAM IN PARTNERSHIP WITH DENVER AND AURORA

\$275,000+ INSPIRE CHANGE PROGRAMS & INITIATIVES CONTRIBUTIONS

THE ONLY PROFESSIONAL SPORTS TEAM TO FULLY FUND ITS OWN BRANCH OF BOYS & GIRLS CLUBS OF AMERICA

14,500+ UNDER-RESOURCED YOUTH WERE GIVEN A HOME AWAY FROM HOME SINCE 2003

10 LOCAL NONPROFITS WERE SUPPORTED VIA THE CLUB'S ANNUAL COMMUNITY GRANT PROGRA

INVESTED IN THE EQUITY OF FEMALE YOUTH SPORTS IN THE METRO DENVER AREA, WITH AN EMPHASIS ON LAUNCHING A GIRLS' HIGH SCHOOL FLAG FOOTBALL PILOT PROGRAM

CONDUCTED THE STAFF COMMUNITY SERVICE SERIES, WHICH FEATURED IN-PERSON AND REMOTE MONTHLY VOLUNTEER **OPPORTUNITIES FOR BRONCOS STAFF AND FAMILIES**

"It's a tremendous accomplishment to just be recognized as a finalist and an incredible honor to be named the winner of ESPN's Sports Humanitarian Team of the Year Award. This award is a culmination of adjusting to the immediate needs of our community while deepening our commitment to the long-term strategic programming we have in place. We were fortunate enough to accomplish some truly impactful feats during the 2020-21 seasons, and we hope to build on that for years to come."

- ALLIE ENGELKEN



50 | Champions in our Community & Beyond

Guard DALTON RISNER attends the National Football Foundation's Colorado Scholar-Athlete Award banquet as the keynote speaker, an event at which he was honored at in 2013.

EGE HALL OF FAME

. COLORAD IER

TOUNDATION



DENVER BRONCOS WALTER PAYTON NFL MAN OF THE YEAR

DALTON RISNER

The Denver Broncos selected guard Dalton Risner as the team's 2022 Walter Payton NFL Man of the Year presented by Nationwide.

Selected by the Broncos in the second round (41st overall) of the 2019 NFL Draft from Kansas State, Risner has consistently demonstrated a commitment to using his platform to impact the community during his four seasons as a Bronco. Risner's commitment to his community has not wavered throughout his time in Denver, continuously expanding the reach of his impact, varying from serving as an ambassador for various nonprofits to mentoring local youth and using his foundation to spread kindness.

In his fourth year with the Denver Broncos, Dalton Risner continued to raise the bar for what it means to be a leader in the community. Risner partners with others to have the greatest impact and has committed to serving in key roles to lift up the work of nonprofit partners.

A Precious Child provides children in need with opportunities and resources to empower them to achieve their full potential. Risner serves as an Athlete Ambassador for the organization, hosted annual football and life skills camps for children, and spearheaded financial and in-kind support for families impacted by the Marshall Fire – the most destructive fire in Colorado history. Risner raised more than \$7,500 for those impacted by the fires through a Fire Relief Auction, featuring game-worn, autographed items from his teammates. Risner later visited Monarch HS to meet with students and teachers impacted by the Marshall Fire and present a donation of \$5,000 from the auction proceeds, as well as a \$5,000 donation to A Precious Child to further their work to support those impacted.

Denver Rescue Mission restores the lives of people experiencing homelessness and addiction through emergency services, rehabilitation, transitional programs, and community outreach. Risner regularly serves meals at various shelters and housing facilities, donated 200 winter coats to families in transitional programs, and partners with businesses to provide in-kind donations to individuals and families – most recently a new HVAC system for a Ukrainian refugee family.

Special Olympics provides year-round sports training and athletic competition in a variety of Olympic-style sports for children and adults with intellectual disabilities. Risner serves as an Honorary Board Member of Special Olympics Colorado, is a local and national spokesperson and Champion Ambassador for the organization and hosts private and public events for athletes he meets and mentors.

Camp Kymel improves the health of children and adolescents with cancer through summer camp experiences. Risner serves on the Board of Directors, attends camp activities and organization-wide events, and hosts special experiences for campers, including a cleat design contest for My Cause My Cleats.

Risner works tirelessly to make a difference through his foundation outreach, dedication to team-led programming, and support of teammate initiatives. This year alone, Risner participated in 45 different volunteer events spanning 28 different nonprofits and community organizations in the areas of Civic Engagement, Health & Wellness, Quality of Life, Youth Development, and Youth Football







AWARD

VSAA®

SALUTE TO SERVICE AWARD: MICHAEL PURCELL

The Denver Broncos selected defensive lineman Michael Purcell as the team's nominee for the 2022 Salute to Service Award presented by USAA.

For four consecutive seasons (2019-22), Purcell has honored Wounded Warrior Project (WWP) for the My Cause My Cleats campaign. As part of the initiative in 2019, the defensive lineman visited a local veterans' business resource group to thank them for their service and share his cleats, and in 2021 he unveiled his cleats at the WWP Colorado Springs office, showcasing the words of encouragement he selected for warriors.

Each year he has auctioned his cleats to benefit WWP, matching the total n 2021 and raising more than \$3,310 over the first three years for WWP's mission to honor and empower post-9/11 wounded warriors who incurred a physical or mental injury, illness, or wound during or after service.

In May 2021, he participated in a WingMan Week Virtual Visit with Buckley Air Force Base and USO Colorado, with a goal to empower, strengthen connections and rejuvenate the fighting spirit.

During his limited break from football ahead of the team's 2022 training camp, Purcell was one of two featured players to visit with and honor local service men and women on a USAA Salute to Service caravan.

Purcell had the opportunity to team up with USAA to surprise a local Air Force veteran, Neil, with tickets and a trip for him and his wife to attend Super Bowl LVII, providing yet another memorable experience for our nation's service members, veterans, and their families.



to Service caravan, which visits and honors local service men and women

The Salute to Service Award is part of the NFL and USAA's year-round commitment to recognize and honor the military community. Each year, the NFL and its 32 teams come together to honor, empower and connect with members of the military as part of the NFL's Salute to Service initiative.

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"For me, personally, I've had some family members in the service. The biggest thing for me is I wouldn't be able to do what I do on Sundays if it wasn't for all the service men and women across the country, and across the world. If I can take any of the spotlight I have on Sundays and shine it on them, the true heroes, that are fighting for this country, who have served, and who continue to serve, is an honor to me."

- MICHAEL PURCELL

DEFENSIVE LINEMAN, DENVER BRONCOS

INSPIRING CHANGE WITH THE NEXT GENERATION

The Denver Broncos selected Denver Broncos Boys & Girls Club members Nashara Ellerbee and Naja'Ray West for the 2022 Inspire Change Award in recognition of their collective teamwork to inspire change and engage other youth in their work.

The NFL introduced the Inspire Change Changemaker Award in 2022, providing an opportunity for teams to each select a "changemaker(s)" in recognition of their impact on their community through social justice work.

After participating in the Denver Broncos and RISE multiweek youth leadership series in the Fall of 2020 to learn about diversity and inclusion-related concepts, the duo was inspired to think about how they could take meaningful action to improve race relations and address social injustices in their community.

Nashara and Naja'Ray worked together to develop an idea that would eventually become "March for Peace" — featuring a 5K run and walk, a memorial garden remembering loved ones lost to violence, free meals, and a community celebration.

The now two-time event (2021-22) engages their Boys & Girls Club community (youth, staff, and families), the Denver Broncos Football Club (players, coaches, staff), local law enforcement, and the greater Montbello community.

The duo's leadership was elevated when they became peer leaders during the second cohort of the Broncos and RISE youth leadership program (Spring 2022), helping mentor younger club members going through the program for the first time and lifting their voices.

In July, the duo and the Club received national recognition via the 2022 Boys & Girls Clubs of America National Award for Community Service in recognition of the March for Peace.

As the Broncos' nominees, Ellerbee and West received a \$10,000 donation from the NFL Foundation in their names that will be split between the Broncos Boys & Girls Club and RISE. Additionally, they were honored on the field during the Broncos' home game against the Arizona Cardinals on Sunday, Dec. 18.

Safety JUSTIN SIMMONS, and mentor to NAJA'RAY WEST (left) and NASHARA ELLERBEE (right), surprise them with the announcement that they are the Denver Broncos Inspire Change Change Change Award nominees in recognition of the work they've done to inspire change in their community.



March for Peace founders and Broncos Boys & Girls Club members, NASHARA ELLERBEE (left) and NAJA'RAY WEST (right) celebrate the completion of the 2nd annual March for Peace.



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"It's so important because we're the youth, we're the next generation, so we need to be the ones speaking out — and it starts here. It starts in our own community, within our own homes."

- NASHARA ELLERBEE INSPIRE CHANGE CHANGEMAKER AWARD RECIPIENT



"[The RISE program] showed me just because I'm young, doesn't mean I'm not a leader in my community."

use I'm young, doesn't mean I'm not a leader in my community."

- NAJA'RAY WEST
INSPIRE CHANGE CHANGEMAKER
AWARD RECIPIENT

NASHARA ELLERBEE (left), safety
JUSTIN SIMMONS, and NAJA'RAY
WEST (right) meet the media to
share the impactful effect the March
for Peace has had on the Montbello
community over the last two years.

CHAMPIONS IN THE COMMUNITY

Each season, the Denver Broncos present "Champions in the Community" Awards to recognize players who have gone above and beyond in both team and personal philanthropic efforts throughout the year. Throughout 2022, 112 different players participated in a voluntary community event or initiative. Through 990 total impact points (appearances, programs, and donations), Denver Broncos players completed 1,190 total service hours.



COMMUNITY IMPACT AWARD: GARETT BOLLES

Bolles launched his foundation, the GB3 Foundation, with the mission to empower children and youth with learning disabilities to find success through mentors in educational strategies, spiritual and mental wellbeing, whole body nutrition, and physical health for the purpose of equipping them to live their dream. He participates in a juvenile probation court mentorship program where each month, he is paired with kids in the incentives and sanctions court. He records personalized, motivational videos for them and attends virtual court sessions in support. He additionally worked with the court to create an incentive program to motivate children to stay on the right track and even redecorated the courtroom to make it more inviting.



COMMUNITY ROOKIE OF THE YEAR: MONTRELL WASHINGTON

Washington who joined the team as a fifth-round draft pick in 2022, took on a leadership role in developing the rookies-only community event: a holiday Milk & Cookies with the Rookies event at the Denver Broncos Boys & Girls Club. He led the rookie class in volunteerism and has appeared in events that highlight all five of the team's focus areas: youth development, health and wellness, civic engagement, quality of life, and youth and high school football.



COMMUNITY AMBASSADOR: ANDREW BECK

Beck was recognized as the national Salute to Service Award winner in February 2022 and continued his commitment to the military community with various outreach initiatives throughout the year. He deepened his support for Freedom Service Dogs with regular volunteer opportunities at their facility and attended various fundraising events throughout the year. The fourth-year veteran teamed up with the USO for a special dinner to welcome home a National Guard unit in Colorado Springs and traveled to Alaska to participate in the NFL x USO Tour and visit local bases.



Backpack Society Fourteen Thousand Deliars and 00/100 DOLLARS Tool School Pantry Program Poly School Pantry Pro





COMMUNITY AMBASSADOR: TYRIE CLEVELAND

Cleveland was active in the community nearly every week of the regular season, totaling more than 20 community service opportunities and nearly 30 volunteer hours supporting team and teammate initiatives. He elevated his work in the social justice space by supporting the team's Gun Buyback Series, voted on by the players in 2021, and sharing how he was impacted by gun violence. Additionally, Cleveland supported all team PLAY 60 programs, including the team's All-Abilities Clinic, PLAY 60 Express Clinic, Miles for Miles Walk Week, and youth and high school football initiatives.

COMMUNITY AMBASSADOR: BRANDON McMANUS

McManus participated in the team's We Stand For program, raising awareness for equal economic opportunity and teaming up with the Denver Broncos and NFL Foundation to donate \$40,000 to further his Project McManus foundation's community work. He was active in the team's Broncos Country Votes campaign and on Election Day, visited a local voter service and polling center to thank election judges and voters. The kicker also assisted in stocking the Backpack Society's school pantry program with a monetary donation and in-person volunteering to help tackle food insecurity and ensure kids don't struggle in school due to hunger.

COMMUNITY AMBASSADOR: JUSTIN SIMMONS

Simmons, who is a three-time nominee for the Walter Payton NFL Man of the Year Award, led all player advocacy efforts for HB 22-1131, a bill that would raise the age in Colorado for when kids can be arrested and detained from 10 years old to 13 years old. In addition to submitting testimony for the House Committee, he penned an op-ed in the Denver Post and wrote letters to legislators. The All-Pro safety led all eight sessions of the team's RISE youth leadership program with the Denver Broncos Boys & Girls Club and supported club teens as they planned the second annual March For Peace.

COMMUNITY AMBASSADOR: RUSSELL WILSON

Wilson participated in more than 25 community service opportunities this season, including making regular visits to local hospitals to visit with individuals and families going through challenging times. He committed an annual \$500,000 donation to a Health Equity and Advancement Fund to focus on investments in health equity, education, food security, social justice, and children. The quarterback supported team initiatives including a PLAY 60 clinic with NFL UK during the Broncos' trip to London, and various holiday-giving opportunities and events.

56 | Champions in our Community & Beyond



































































































OURTEAM

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